

MAGAZINE™

BRICCELL

P O W E R S U I T

P A R A D I S E

THE NAME GAME

Inside the life of Brand
Institute's James Dettore

50+

Ways to be a SUCCESS
in and out of the office

DANGEROUS LIAISONS

Temptation takes hold
as we unveil the season's
wardrobe

+ Meet the ACES
shaping your future



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GIAMBATTISTA VALLI

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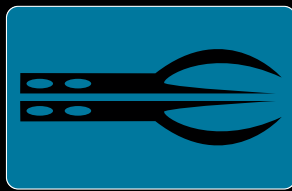
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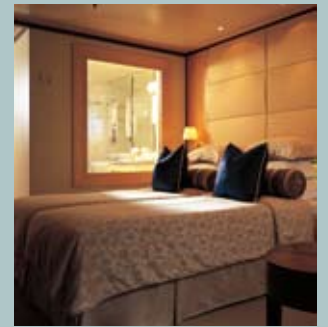


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The Lanai at Key Biscayne is a tropical interpretation of the quintessential New York City town home nestled amid a lush sun-drenched landscape.

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BRICKELL MAGAZINE NOVEMBER - DECEMBER 2008



“Don’t *QUACK* like a duck...*SOAR* like an eagle.”

— Ken Blanchard

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Find out how a regular guy from Pittsburgh surpassed extraordinary hurdles to become one of the world’s leading brand-creation professionals.

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If a power breakfast, brunch or dinner is on the agenda, stop by Andu Bistro & Lounge for social networking at its finest — and tastiest.

78 Eco Chic

Tour the residential offerings at Terrazas de Coson in the rolling hills of the Dominican Republic to witness nature and opulence unite for a luxurious living experience in the center of paradise.



On the Cover

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SPIDER VEINS



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☞ Face and Neck lifts

☞ Endoscopic browlifts

☞ Temporal browlifts

☞ CO2 Laser resurfacing

☞ Erbium Laser resurfacing

☞ Fat transfer

SPIDER VEINS

As women age, many will begin to develop the appearance of unsightly red and blue "spider" veins in their legs. This often occurs after pregnancy, but is also part of the normal aging process in many other women. There is now an exciting new laser treatment to help eliminate those unattractive and often embarrassing spider veins in the legs. The procedure is performed with a Nd:YAG 1064 laser, which

uses an ideal wavelength to target below the surface spider veins. This Starlux laser system uses a patented contact cooling system, which when combined with its smooth pulse delivery, will produce quick clearance of leg veins and other vessels with unparalleled comfort and safety. In fact many of the unattractive veins will disappear after just one or two treatments.



Photo by Kate Benson

We Want You!

They say it takes a village to raise a child, well the same is true for the new editorial baby your holding in your hands. After years of careful planning, intense focus groups, strategic partnerships and hundreds of creative dreams,

Brickell Magazine is finally a reality. Like the professionals, personalities and businesses that

define our ever-evolving **“Wall Street of the South”** we're aiming to do

things a little differently with this magazine. **Marking the 25th publication I've helmed worldwide**, this one has by far been my favorite to get together. Perhaps it's because of the electric vibe of the district, perhaps it's because this marks the first time in my career that I'm blessed to be working with

a **publishing dream team** that is engrained in my favorite corner of the planet. Whatever the reason, one

thing's certain: **We want you to be**

part of the fun! It's you who we aim to please, it's you we want to showcase, it's you that inspired us to take on this endeavor. Among the many things we want to get you involved with are our “Best Of” round-ups, which will ensure that all eyes are on you and your cause, whatever that may be. Throughout the year, we will

be accepting **NOMINATIONS** for Brickell's:

1. Most Attractive Singles
2. Stunning Socialites
3. Top 20 Under 40

We also welcome candidates to be profiled in our **ICONS** and **ENTREPRENEUR** sections. *Please don't be shy: Nominate yourself. Nominate friends. Nominate family. Nominate subordinates and bosses.* So as we gear up for what is sure to be the most exciting social season of our lifetime, embrace a newly invigorated pulse in D.C. and prepare for a 2009 full of prosperity, optimism and new friendships,

I want to welcome you onto our pages. Drop me a line (or nomination) at

Editor@BrickellMag.com

or call me on my cell, **305.401.3232**, to chat. I'm always an email, phone call or happy hour away. And you can quote me on that ● ● ●

Jorge Arauz
EDITOR-IN-CHIEF

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Photo by Kate Benson

Welcome to *Brickell Magazine*! I can't tell you how excited I am that this publication has become a reality. I know that you are just as enthusiastic as I am since you now have a magazine that speaks to you and showcases all the people, places and things that are an extension of your world.

I recently joined this established publishing house that also produces our sister publication, *Key Biscayne Magazine*. Soon after I learned that the launch of *Brickell Magazine* was on the horizon, I left my profession as a publisher at a prominent yachting-themed magazine to come on board and join this fantastic endeavor.

My husband Mario and I live, work, play, exercise, dine, shop and thrive in the Brickell area, so it made perfect sense for me to collaborate and help create a relevant and insightful publication that speaks to us, and more importantly, speaks to you.

Our editorial features will showcase the area's most influential and powerful professionals. We'll introduce you to the people who make the big decisions and sign the paychecks of the thousands of movers-and-shakers who live and work here. We'll inform you of the "best of the best" businesses in this flourishing part of Miami. We'll make sure you know where to socialize, network, eat and drink at all hours of the day and night, seven days a week.

There are endless options for us in this area known as "The Wall Street of the South," and we plan to tell you about all of them! You now have a publication that will further enhance all the reasons why you work hard to excel in your career, lifestyle and living space. Brickell is the quintessential international business hub with cosmopolitan style and sophistication, downtown hustle-and-bustle and a stunning waterfront address.

One has to wonder..."Does it get any better than this?"

With "Warm Sunshine" Regards,

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PRESIDENT

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Money Bags



Many people end up managing their finances alone at some point in their lives. Unfortunately, the first time most of us get involved with financial matters is during a crisis. Below we've prepared a list of thought-provoking questions that will prepare you for anything destiny throws your way:

1. ASSET MANAGEMENT: Do I have a clear picture of where my assets are? Will my assets provide a secure retirement? Do I have a well-diversified portfolio? Are my investments appropriate in today's economy? Do I have an emergency fund?

2. ESTATE PLANNING: Do I have a current will? Have I determined what I will owe in estate taxes? Have I funded my estate-tax liability? Have I taken advantage of wealth-transfer techniques? Do I wish to provide for charitable giving?

3. MEDICAL & INSURANCE PLANNING: Do I have enough insurance coverage to cover medical expenses? To provide for disability/long-term care? To provide for family members' security? To fund estate-tax liability?

4. AND... Have I coordinated my advisors' activities? What changes are likely to occur within the next three years? Do I know the status of my parents' financial situation? Would I be prepared for an emergency if it happened tomorrow?



→ *Agustin "Tim" F. Enriquez is Sr. VP of Investments and a Financial Advisor for Wachovia Securities in Coral Gables. The accuracy of this article is not guaranteed. The opinions expressed are those of the author and not those of Wachovia Securities or its affiliates. You can contact Tim Enriquez at 305.529.5954 or Agustin.Enriquez@WachoviaSec.com.*

Sophisticated Sips



When the sun sets and you're ready to network all night any day of the week, no place lifts your spirits like Blue Martini at Mary Brickell Village. This suave lounge features 25 superior martinis on the menu. The most popular libation

on weekends and during weekday happy hours is their signature martini with the venue's namesake that features a buzz-inducing mix of Finlandia Vodka, Citronge, Blue Curacao, Sour Mix and Orange Juice served in an oversized snifter over ice with a blue glowstick – which of course you can take home with you long after the party's over.



Tough Talk

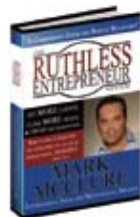
It's always a good idea to take the best and make it better, especially when it comes to your cell phone, and the MOTO Z9 does just that while bordering on indestructible. Featuring the looks of a RAZR with the luxury of a slider, this mobile is not

only sleek, it's also designed strong with chemically hardened glass, vacuumized metal and stainless-steel construction, meaning you can take it almost anywhere, under any circumstances without worrying about it breaking when you need it most. Get one for \$249.99 at ATT.com.

Biz Reads

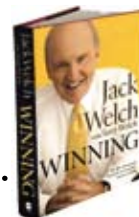
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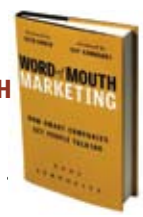
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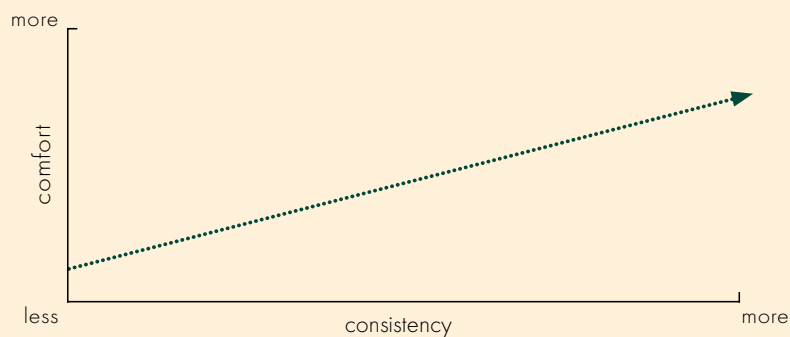


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Face First



As we age, the appearance of our face becomes more relaxed as we lose collagen and elastic tissue. Even more evident in many people is the loss of facial fat that also occurs, leading to hollow cheeks, temples, lower lids and an increased number of wrinkles. If you think of your face as a balloon, when we are young, the balloon is fully inflated. With time, the balloon begins to deflate, becoming soft and wrinkled. A variety of fillers have become popular over the last few years to try to plump up the skin and replace the lost volume. An even better way to accomplish this is to put your own fat into your face. A manual liposuction is performed in the abdomen, hips or thigh, using a very gentle technique so as not to damage the fat cells. These extracted fat cells are then processed and injected into the face with a micro-cannula. Excess fat is saved in the freezer, so that additional fat can be added to the face later as needed. The advantages to using your own fat are that it gives a very natural fill, and you aren't putting any foreign materials into your face. It can be done with local anesthesia and minimal discomfort. In most people, the fat should last for years.



Dr. John Martin is a board certified Ophthalmic Plastic and Reconstructive Surgeon who has been in practice in Coral Gables for 17 years. He is a graduate of Williams College and Harvard Medical School. Currently, Dr. Martin performs facial and ophthalmic plastic surgery at his office in Coral Gables. In addition to surgical procedures, he performs many minimally invasive procedures with little or no downtime. To start your journey toward perfection, visit JohnMartinMD.com or call Dr. Martin at 305.444.5950.

Dude Double

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Chardonnay Escape

The Biltmore Spa recently launched a 50-minute Chardonnay oil massage complemented by Zen-inspired rock pools, water-walls, natural woods and soothing earth tones that evoke a sense of a bonafide otherworldly retreat, especially after life's stresses have frustrated you to the core. A striking bamboo footbridge leads the way to the spa's 12 luxurious treatment rooms, which include wet rooms with hydrotherapy tubs and Vichy showers as well as specialty suites for couples. For more or to schedule your treatment, visit BiltmoreSpa.com or call 305.913.3187.

CRUNCH TIME



If you're sitting all day, make sure to do glute crunches to keep your rear end in tip-top shape all year round.

CUBICLE BED



Putting in long hours at the office and can't seem to get enough shut-eye at home? Visit Nappak.de for the solution.

OFFICE GYM



If you have the luxury of a private office at work, get up at least once every 60 minutes and perform some stretching exercises to improve your overall fitness and circulation.

NOT CHIPS



Instead of running to the vending machine for a pack of Doritos when the munchies strike, reach for a bag of peanuts.

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For Him:

***STYLE TIP: THE TAILORED SUIT**



Most guys don't realize how frumpy an oversized suit can make them look – or how unprofessional a tight one comes across. A private wardrobe specialist such as Miami's Moda G's Giuseppe will come to your office to help you custom-make the best suit for your body type and profession. To schedule a private appointment, call 305.375.8008

Editor's Pick:



Salvatore Ferragamo's Pregiato Moccasins in walnut or black; \$520 at Cavanaugh's, 5828 Sunset Dr., South Miami; 305.665.6187; CavanaughShoes.com.

For Her:

***STYLE TIP: THE UPDO**



With Sarah Palin on everyone's radar, you can rest assured that this sleek, sophisticated look will get the right heads turning in your direction in and out of the office. For tips on how to achieve and maintain an elegant updo, schedule a session with Trini from Trini In Private by calling 305.444.0885 or stopping by one of her many locations in Miami.

Editor's Pick:



Theory white blouse; \$190 at Saks Fifth Avenue, 7687 N. Kendall Drive, Dadeland; 305.662.9368; SaksFifthAvenue.com.

OFFICE DUMP



Term used to describe a person who always appears disheveled both in terms of their outfit and their demeanor.

WASTED TIME



The phenomenon that occurs when inappropriate attire causes the entire office to stop what they're doing.

STAIN RAGE



The act of becoming disgruntled after you spill your lunch on your brand-new tie.

FASHION FLOOR



An impromptu office fashion show of sorts where exhausted coworkers collapse to the ground while wearing their best business attire.

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Photo: Gema Vaquer

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Beauty Retreat

VIP Experiences

RikRak has created several signature treatments to ensure you look your best every day of the week. Here are a few favorites:



PHOTO BY MORIS MORENO

With its main location on Brickell Avenue in the heart of Miami's Financial District, as well as salons in the Four Seasons and at the Sagamore, RikRak offers movers-and-shakers all they need with its full-service salon, spa, fashion boutique and café. The spirit behind the salon is the energetic duo of owners, Ric and Raquel Watters (hence the name RikRak), two people with a passion for life that's only rivaled by their talent for creating timeless, unforgettable styles. Clients can receive rock star treatment equivalent to Jennifer Aniston, Beyoncé Knowles, Nicole Kidman, Lenny Kravitz, Rupert Everett, Yoko Ono, Barbra Streisand, Candace Bushnell and Christina Aguilera, all of whom have indulged at RikRak. Stop by their Brickell location today at 1428 Brickell Ave. or visit RikRak.com.



FINGERS 'N' TOES

Price: \$115 Combo

RikRak's signature mani/pedi starts with a warm bath of milk of magnesia, honey, cinnamon and gingerbread followed by a drizzle of soothing, warm honey over your hands and feet. Grated almonds are used as a natural exfoliate to remove dead skin cells, while hydrating homemade honey lotions restore moisture into your skin and provide natural antioxidant benefits.



NUT FACIAL

Price: \$130

After a full summer of sun, treat your face to a restorative facial with a homemade almond, cinnamon and brown sugar exfoliating scrub that will leave your skin smooth and soothed when coupled with a natural honey mask that helps eliminate fine wrinkles and rejuvenate the skin.



EYELASH IMPACT

Price: \$150-\$450

Lash out and accessorize your eyes with RikRak's new eyelash extensions. This new method is a beautiful way to accentuate the length and thickness of your lashes. Featured in basic black and brown, or in wild shades of blue, red and purple, each extension lasts up to two months.



GREAT LOCKS

Price: \$300-\$2,000

Go to great lengths with the latest trends in hair extensions. Choose from three methods that will transform your locks and allow you to channel the bombshell within. RikRak's hair professionals can match any color and length with their "Great Length," "Hair Locks" and "Hot Heads" methods. They also offer a Brazilian Keratin Treatment that adds shine and softness to your natural hair while eliminating frizz.

Celeb Standard

Here are just a few of the celebrities that have been to RikRak over the years and some of their intimate thoughts on style:

JENNIFER ANISTON



"If you try and be sexy, you'll never be sexy."

LENNY KRAVITZ



"People think I labor over my image... I'm just having fun."

CHRISTINA AGUILERA



"I'm a risk-taker...especially when it comes to fashion."

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If you want to give your PK2 to 8th Grade children with the keys to a successful future, consider enrolling them in Brickell's First Presbyterian International Christian School. "Our goal is to provide students the necessary tools to become independent, multi-lingual individuals with high self-esteem," says Principal Ines Lozano. To further complement the cooperative learning and creativity-based curriculum, the school has developed an organic lunch program, daily physical education and weekly Capoeira classes. The school is accredited by the prestigious American Accreditation National Independent Private Schools Association and the Italian Government and has earned honors from the Miami Reading Council. Interested parents should attend the Nov. 18 Open House. For more information, call 305.365.6070 or visit Kbcics.com.

Learning Leaders



If you've ever met someone who was educated using Montessori techniques, you've undoubtedly noticed there's something special about their above-average ability to reason and find quick solutions to complex problems. Enter The Village Montessori Day School. "The Montessori environment begins with the premise that a young person's natural curiosity is the driving force behind learning and motivates their activity," says Headmistress Joan Rodriguez Malone. "This self-directed formula has produced the best preparatory results for decades." To take your child's potential to the next level, stop by The Village Montessori Day School at 1414 SW 22nd St. in Coral Gables or visit MontessoriSchoolMiami.com.

Working Mom Tips

Here are some mom-tested tips to get through your 9 to 5 while still making sure your children have a mommy they can count on.



#1 Follow the same routines every day so your kids know exactly what to expect. Always try to schedule in some quality time with them before and after work.



#2 Treat time with your kids like a business appointment. Letting the little ones down is the worst mistake you can make. They will never forget if mom breaks a promise.



#3 Don't ever give priority to your career over your family. Work-a-holics tend to bring in the stresses of the office home which is never good on the offspring. Family always comes first.

Family Business



Q I didn't realize how difficult it was to be a professional, a husband and a father all at the same time. My wife of eight years, the mother of our three children (ages 1, 3 and 5) doesn't understand I can't come home before 8 p.m. every night for dinner. My job requires that I be there for my clients at all times. So how could I be successful, have a perfect marriage and spend quality time with my children?

A In order to have a successful career and a happy family life, you must give each one the attention they deserve. Rearrange your work so that you can come home while your children are awake and finish what you have pending after they go to sleep. Your support and admiration of how well your wife is taking care of the home and children will make her feel appreciated. Instead of getting upset with you for coming home late she will wait patiently and be more understanding. And always remember: Nothing can be perfect. If you think it can, you're setting yourself up for a huge disappointment.



→ Lisette N. Beraja of Beraja Counseling Center is a Licensed Marriage and Family Therapist with more than a decade of experience working with families. If you have a question you'd like answered in a future edition of Brickell Magazine, email it to Editor@BrickellMag.com or Lisette@Beraja.com. Due to high volume, we will not be able to respond to all submissions. All names will be withheld to ensure the privacy of our readers.

Due to high volume, we will not be able to respond to all submissions. All names will be withheld to ensure the privacy of our readers.



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Registrations are open

★180 Crandon Blvd. Suite III
Key Biscayne, FL 33149
305.365.7888



www.champs-edu.com

Kitchen Quotes

When you find yourself in hot water for doing something you shouldn't, you might want to learn the meanings of the below insults just in case a boss, coworker or loved one throws one of these obscure lines your way:



“Hey, Fridge Face...”
When someone says this to you, even in jest, they are either calling you chubby or referring to the dumb face made when we look into the refrigerator and see nothing but a can of pickles, expired milk and some rancid meat and vegetables. Either way, it's not a complement.



“You're In The Blender!”
If someone threatens to stick you in a blender, it usually means you're about to get fired, divorced or killed. There's absolutely no way around it. Nothing's worse than being trapped in a hypothetical smoothie-maker with a finger on the CRUSH button. Don't let it get to this point. It ain't pretty.



“Ha! Coffee Clothes!”
When you hear this one, it's too late. Not only is your shirt ruined, but you'll be sore and bruised from the coffee pot that was catapulted your way. Maybe the drycleaners can help, but you might have to relive the whole experience if they ask you how your shirt got soaked in Folgers.



Signature Bowls

You can leave your mark almost anywhere you go – all you need is a stack of Post-Its and a pen. But if you want to leave something behind that'll be etched in eternity, you might want to check out the Steuben Glass Grand Signature Bowl, complete with diamond-tipped sterling silver scribe for etching. Start lining up the autographs today for \$6,100 at Steuben.com.

Superior Spaces
Regardless of how nice the views may be from your office, home is where the heart is. Take a look at these residential offerings to take your personal life to the next level.

FOUR SEASONS



\$4,650,000
3 Bedroom/4.5 Bath; 4,000 sq. ft.;
Ana Somarriba; 305.215.1686

SUNNY ISLES



\$609,000
2 Bedroom/2 Bath; Oceanfront
Barnes Int'l Realty; 305.361.2233

KEY BISCAYNE



\$3,400,000
4 Bedroom/3 Bath
Brigitte de Langeron; 305.244.7493

BRICKELL AVE



\$645,000
2 Bedrooms/2 Bath; Bayfront Corner
Carlos Coto; 305.803.3059

Cubicle Cool

If you want to spruce up your cube, nothing breathes new life into a stale workspace than live plants. Here are a few of our favorite botany picks worthy of adorning your desk.

SINGLE STEM ORCHID



This sophisticated plant exudes confidence, power and a mature charm that will earn you the respect you deserve — and get you a couple of secret admirers.

POTTED CACTUS



Nothing says “rugged risk-taker” like a bold, prickly cactus. Since it requires little to no attention, you'll have more time to focus on things like chugging that neglected water bottle on your desk.

SUNFLOWER POWER



Studies have shown that one glance at a sunflower can make a person's day. Aren't you glad you're the one putting smiles on everyone's face? Don't worry, it won't last long.

Stormy Market... come to safe harbor!



Carlos Coto

Broker Associate
Luxury Home Expert
Office: 305.361.3440 | Cell: 305.803.3059 | ccoto@fir.com

Visit my website • www.keybiscaynetoday.com



Carlos ranked No. 11 for 2007 out of approximate 24,000 brokers in all Miami-Dade County*.

He has been an integral part of the Key Biscayne Community for more than 30 years where, besides raising a beautiful family, he is dedicated to helping his neighbors and

clients find solutions to their real estate needs thru all markets.

Experience and hard work have ranked him on the top half of the top 1% of all residential agents in the nation. A proud Platinum Member of Fortune Circle of Excellence, Carlos continues to strive for excellence.

There are opportunities to be had in both upward and in unsettled markets and Carlos has been there through all market cycles. He is always studying the market to get you the best deals, **whether you are buying or selling...call Carlos today.**

*Top Producers Report Published Jan. 2008 based on data available at the end of Dec. 2007 supplied by Southeast Florida Regional MLS.

Ocean Tower II Hobby Room **for sale or rent.** Central AC and full bath. For OTII residents only.



NEW LISTING • \$2,350,000

Ocean Tower I - 303. Most sought after D model, close to ocean. 3/4. 5 + Maid room & family room. 3,084 sq.ft. It has a beach cabana which may be purchased separately.

FOR SALE • \$2,800,000



Ocean Tower II - 605. 3,090 sq. ft. of pure luxury. Four bd. plus maid's rm., four and a half baths. Marble floors. Great ocean views. Rented thru December '08. Make a deal now!

FOR SALE • \$2,100,000



Casa del Mar-18-H. "The Crown Jewel". First H Model available in years. 3/3 Wraparound corner unit. Views of beachshore with Miami Skyline & Biscayne Bay as backdrop.



FOR RENT • \$30/sq.ft.

Plaza San Remo PH 612. 6305 Red Road, Coral Gables. Location, location! New building-Anchor tenant is "Whole Foods." Free patient/guest covered parking. 2,000 sq. ft.

FOR SALE • \$2,475,000



797 Glenridge Road. Two story 5/4.5 over 3,535 sf. Foyer entry, volume ceilings. Pool, 2 car garage. Oversized corner lot.

FOR SALE • \$1,525,000



Lake Tower 302. Have it all! Private elevator, foyer, 3/3, floor-thru views of lake, park & Miami skyline. Marble floors, 2 pkg spaces. Best priced in full service Ocean Club building!



NEW LISTING • \$2,175,000

Club TowerII 703. Outstanding views of ocean and Miami skyline from this 2,500sq.ft. 3br/3.5ba most sought after apartment. Full service building. Also available for rent..

FOR SALE • \$2,275,000



Lake Tower - 407. The Best Water Views! 3,090sf. Private elevator & entry foyer. Formal dining room, custom wood floors, 2 covered parking spaces & storage cage.

FOR RENT • \$350,000



Cabana 108. "Almost beachfront" cabana for a quarter of a million dollar less! Free standing cabana is one position in from the beach-front ones, yet priced as if very far!

Power Drive



If you've been looking for a ride that will add an extra jolt to your power lunches when the valet brings your car around for all to see, the new 2009 Mercedes SL 63 won't disappoint. Mercedes upgrades the popular AMG-customized roadster, the SL 55, with this stunning example of automotive artistry. The new Speedshift Multi-Clutch Transmission seven-speed automatic transmission offers options in Comfort, Sport, Sport Plus and Manual. If all this isn't enough, Mercedes has given the SL 63 a next-generation facelift that will definitely turn heads wherever your schedule takes you. To get your own SL63 starting at \$155,670, visit Mercedes-Benz.com.

*REVIEW BY MARLEN BEDOYA

Riding The Corporate Ladder

Just for the heck of it, we polled a group of people in Brickell and asked them to match each BMW Series with the person they felt was most likely to drive each vehicle. Our goal? We wanted to prove that the type of car you drive affects every fiber of your being.



BMW 1 Series
The green intern prefers this ride because, well, it's his first Beamer. He's more concerned about his performance on the job than his performance on the road. Poor guy hasn't even learned to dress yet.



BMW 3 Series
This is the perfect car for the young professional with a solid sense of style who also has a solid employment history. The next promotion will bring an upgrade, even if it's just new wheels.



BMW 5 & 6 Series
After decades of climbing up the ranks, execs at most firms should plan to drive one of these Bavarian beauties if they plan on taking their career — and their office cred — to the next level.



BMW 7 Series
Ah, the epitome of road dominance at last! This mechanical warrior's claim to fame is a plethora of automotive firsts, perfectly in line with well-earned head-honcho status.

Road Rules



If you will be riding with your employees to and from work or if you plan to chauffeur your team to your next meeting, keep these obvious considerations in mind to ensure the ride is a smooth as possible:

VOLUME CONTROL: Take advantage of the time you have during the commute to discuss business strategies and goals, not to jam out to your old Beach Boys CDs. If you're driving colleagues to work in the morning, use this time to catch up on office gossip as opposed to blasting your favorite radio station during the trip.

WIND DAMAGE: Don't roll the windows down if you have important paperwork piled up in the backseat — there's no way you'll retrieve them if they get sucked out into the highway. Additionally, don't smoke when said paperwork is in the backseat. There's been many a tale of agendas and notes going up in flames thanks to a cigarette butt whipping back into the car after it's been flicked out.

"I'LL CALL YOU LATER!": Try to avoid phone calls, texts and listening to voicemails. Nothing is more aggravating than being in car with someone who is in their own world. And nobody wants to hear you argue with your husband, wife, boyfriend or girlfriend in cramped quarters where they can probably hear both sides of the conversation. Awkward.

TRAFFIC SCHOOL: Never drive like a lunatic! Swerving in and out of traffic and cutting off the old lady who gave you the bird isn't proper business etiquette. And it could result in beverage spillage and inopportune fender-benders. It's never good to let your coworkers see this side of you, especially right before a major meeting.



Tutto Pizza

Pizza outshines the competition with classic thin-crust, brick-oven pies. Favorites include the Caprese (buffalo mozzarella with lots of fresh basil and ripe tomatoes) and Pizza al Prosciutto (dressed up with mozzarella, zingy tomato sauce and fresh arugula). “Progressive” appetizers, terrific salads, panini and divine desserts (like Chocolate Pizza!) round out the inventive menu. The Seagate Survey says “Best pizza in town” and praises the “perfect Caesar salad” and “tiramisu that’s a winner.” Patio and sidewalk dining entice the “al fresco” crowd.

Tutto Pizza

1753 SW 3RD AVE. MIAMI, FL 33129

(305) 858-0909

WWW.TUTTOPIZZA.ORG

MONDAY THRU THURSDAY, 11:30 AM - 10:30 PM.
FRIDAY & SATURDAY 11:30 AM - 11:00 PM SUNDAYS
2:00PM - 10:30PM

Tutto Pasta Ristorante Italian Cuisine

A tiny trattoria with a gigantic reputation, Tutto Pasta is downtown’s premiere venue for authentic Italian food. Chef Juca executes exceptional Italian fare with Brazilian flair, wowing droves of dedicated pasta buffs for over 14 years. An astonishing variety of hand-made pastas, superb meat and seafood dishes and mouth-watering desserts are produced within view in the bustling open kitchen. Delightful ambience, warm service and knockout cuisine have transformed this quaint eatery into one of Miami’s most crowded dining destinations. The Miami Herald calls Tutto Pasta “One of the best Italian restaurants in the county,” while the Zagat survey raves: “This family-run favorite is a rare gem.”

Tutto Pasta

1751 SOUTH WEST 3RD AVENUE.

MIAMI, FL 33129

(305) 857 - 0709

WWW.TUTTOPASTA.COM

MONDAY THROUGH THURSDAY 11:30 A.M. 10:30 P.M.
FRIDAY AND SATURDAY 11:30 A.M. 1 1:00 P.M.



Clean Shave

If you want to seal your next deal, a professional appearance is essential. Most guys experience random bald patches of hair on their face, which makes an afternoon shadow or few-days beard growth appear sloppy and unkept. Follow these easy steps to ensure your next shave translates into financial success in all aspects of your career.



1 To avoid cuts, try a classic double-edge safety razor like the one above from Merkur, available for \$49 at GroomingLounge.com.



2 Always use Erno Laszlo's Hydra-Therapy Shave Cream with skin-replenishing vitamins, available for \$25 at Nordstrom.



3 Remove dead cells that can cause acne and ingrown hairs with Nivea Energizing Face Scrub For Men, available at CVS stores.

Photo Facials

Get ready for your close-up with Silvia Zarandy Traad's photo facial treatments at Island Medical Spa. This advance in laser cosmetics uses gentle light and thermal energy to promote collagen production while removing discoloration and textural irregularities, resulting in healthier, more vibrant skin. "All it takes to start seeing results is a quick 15-minute session that can be done during your lunch break," says Traad. To see the results for yourself, stop by Island Medical Spa at 104 Crandon Blvd., Ste. 421-D in Key Biscayne or call 305.361.9475.



Nails Unlimited

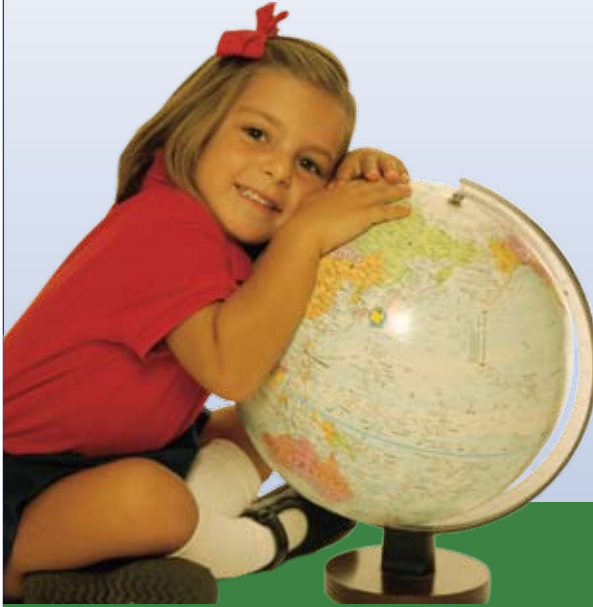
Next time you hold your elegant hands out for a deal-closing handshake, make sure the tips of your fingers are as impressive as your grip. French owned and operated Beauty Full Days offers unlimited beauty services including 10-minute manicures, facials and makeup sessions for only \$3.30 a day with a one-year membership. Stop by their Mary Brickell Village salon to try them out and sign up for their Unlimited Plan. For more information, call 305.665.9636.

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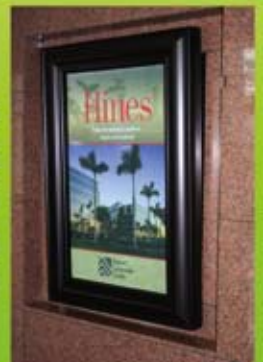
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“Our vision is to provide our clients with the technical tools and services to help improve communication with their audience at the time when they are most attentive and likely to act,” says Diaz. Among his proudest achievements is an installation at Macy’s flagship store in Dadeland Mall that he completed three years ago. That project, which still stands today, earned the 2006 DIGI Judges’ Choice Award for Best Retail Installation Worldwide for Innovation, Technology & Creativity. “The results have been outstanding and all the vendors love it because whatever is on the screen sells!” A few months ago, along with Hines REIT, Diaz created D*Guide – a new service considered to be the ultimate information guide for commercial buildings to communicate with visitors and tenants. Similar in concept and scope, D*Menu targets hungry consumers at quick-service restaurants who are easily influenced by the appealing digital displays in front of them. Currently, D*Signage is working with Baptist Health on implementing digital signage at their hospitals and medical centers, and they just completed a project with the Miami Institute for Age Management & Intervention at the Four Seasons in Brickell to promote their services inside the lobby of the hotel. Additionally, in partnership with Macy’s and Mayors, D*Signage continually works with a variety of exclusive brands including Chanel, Dior, Ralph Lauren, Lancome, Clinique, Rolex, Armani, Bvlgari and H-Stern, to name a few. So what’s in store for Diaz’s future? “Our main goal is to continue providing the best possible service to our current clients,” he says. “Regardless of the current economic situation, we must be loyal and continue to improve our services and offerings.” And judging by the work they’ve done thus far, it seems success will be flashing in front of everyone’s eyes. **BM**

IT’S A SIGN!

When Jose R. Diaz of D*Signage throws a subliminal message your way, you won’t have any choice but to take notice.

TEXT BY BAZ LURZ

PHOTOS BY KATE BENSON

As a child, Jose R. Diaz always dreamed of building things from scratch. And so it came that in 2005 he launched D*Signage – a one-stop-shop for complete design, research and implementation of the day-to-day operation of digital signage programs. Today, he serves as the company’s Director of Sales & Technology with his wife, Karina, as the Creative Director and backbone of the company.

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THE GREEN GIANT

The gargantuan Brickell Financial Centre has plans to shape the future of the Downtown Miami and Brickell area forever with an ultra-modern approach and a “green” platform that exudes from the penthouses all the way down to the core of its foundation.

TEXT BY *KERRI PINCHUK*
RENDERINGS COURTESY OF *FORAM GROUP*

The Brickell Financial Centre is set to redefine the Brickell corridor with a 40-story Class A office tower and a 68-story high-rise comprised of 300 luxury hotel rooms, upscale retail space and even more office offerings.





Miami continues a remarkable evolution into one of the world's premier cities, and the Brickell and Downtown area is taking a strong lead in becoming the most desired destination to live, work and play. It's not only residential buildings and social destinations sprouting up and redefining the area, but also a new corporate culture that's recreating the district. Besides being recognized as the city that houses more international headquarters than anywhere else in the world, Miami is now setting entirely new standards and re-envisioning high-design and high-tech offices with amenities to engage the senses – and initiate successes.

Brickell Financial Centre by Miami-based Forum Group is leading the city's business community and quickly becoming the area's most coveted office address. Positioned at the apex of Brickell and Downtown, the development spans a full block between 6th and 7th on the west side of Brickell Ave. Situated at the crossroads of the new nightlife epicenter that is Brickell and the bustling business district of the downtown area, Brickell Financial Centre lies at the heart of Miami's burgeoning financial corridor. Miami's answer to Manhattan's Rockefeller Center, the completed 1.5-million-square-foot

Brickell Financial Centre is being likened to Manhattan's Rockefeller Center in that it is poised to lead the economic innovation and cultural progress in Miami's bustling and ever-evolving downtown district.

Centre will feature an exquisitely landscaped plaza – a 30,000 square-foot pedestrian-friendly expanse accommodating chic restaurants and a coveted venue for socializing, networking and hosting public concerts.

“Miami's positioning as one of the preeminent gateway cities in the world continues to drive multi-national businesses to Downtown and Brickell Avenue – our Wall Street of the South,” says Danet Linares, Forum Group's Sr. VP and Director of Real Estate Services. “With demand for Class-A office space at an all-time high, the timing could not be more perfect in bringing Phase I of Brickell Financial Centre to market.”

The state-of-the-art development is an up-and-coming neighborhood in and of itself, boasting more than one million square feet of Class-A office space, a five-star hotel, and more than 30,000 square feet of high-end retail space. Architecture firm RTKL, perhaps best known for the design

Brickell Financial Centre's two-phase construction process is well underway and ahead of schedule, with the projected completion of Phase I set for January 2010.

of Miami's Mandarin Oriental, is spearheading the sleek exterior design of the development. Tenants will be able to gaze from the 40-story office tower and the 68-story mixed-use tower to the sprawling activity below.

The tenants inside the shiny glass-paneled structures – primarily law firms, financial institutions, and other multinational corporations – will play a defining role in the advancement of the surrounding area. Just as Rockefeller Center serves as Manhattan's landmark of economic innovation and cultural progress, so will Brickell Financial Centre represent a new wave of ingenuity and success in the future of real estate, business and culture in Miami. The establishment of Brickell Financial Centre will shape corporate culture and the real estate market as a whole, as expectations of future office buildings are dramatically heightened.

With a graceful synthesis of good-looking and "good-for-the-world," the high-design landmark is making history as Florida's very first "green" office building, already receiving LEED (Leadership in Energy & Environmental Design) pre-certification. The office space will attract companies that share in Foram's green values and will offer the opportunity for them to select and demonstrate a heightened sense of ecological awareness, ultimately enhancing both a company's bottom line and the Earth's well being.

The undertaking of Brickell Financial Centre is Foram Group's most physically and conceptually symbolic project to date, as the company's primary focus typically centered in the past on the managing of sustainable agricultural projects and master-planned communities. Foram Group's "sustainable philosophy" is truly coming to life as Brickell Financial Centre maintains a strong commitment to remaining eco-friendly through every stage of development. Developers are collaborating with Perkins+Will, an internationally recognized leader in sustainable design, to further ensure the environmental goals of the project are met.



GREEN BUSINESS

Most people are familiar with the term "going green" but Brickell Financial Centre is taking this popular trend several steps further by providing sustainable office space while revolutionizing Downtown Miami commercial real estate with its innovative "green" initiatives:

- 1 It is Florida's first LEED pre-certified building, meaning the site development, design, resources and materials incorporate systems for sustainability, energy and water-efficiency that comply with criteria developed by the U.S. Green Building Council.
- 2 It will focus on the use of sustainable and renewable materials, systems that reduce energy consumption and other practices designed to minimize the building's overall impact on the natural environment.
- 3 The project is teaming up with design firm Perkins+Will to offer tenants the option plan of interior build-outs to further "green" their workplace.
- 4 Tenants of the building will benefit from lower operating costs, a result of energy efficiency and improved employee well-being, a function of abundant natural light and healthy interior air quality.
- 5 The project attracts tenants who share an environmental awareness and are conscious of their responsibility to help prevent issues such as global warming through every key decision they make, including selecting their office space.



The tenants inside Brickell Financial Centre are expected to consist primarily of law firms, financial institutions and other multi-national corporations who care just as much about the environment as they do about their bottom line.

The U.S. Green Building Council, the widely known national association that determines building sustainability ratings, has already recognized Brickell Financial Centre via a Silver pre-certification, a feat unaccomplished by any other high-rise office building south of Atlanta. The landmark property has secured its place as the model for modern responsible construction and truly stands as “the building of tomorrow.” Furthermore, with its pioneering approaches to sustainability, Brickell Financial Centre has inevitably begun to attract affluent tenants who value the same commitment to advancement based on environmental principles.

Beyond the building’s structural impact, Brickell Financial Centre will be the single addition to Brickell Avenue to make an astounding impact to the culture of the Downtown Miami and Brickell area. According to Foram Group founder and CEO Loretta Cockrum, the property is proving to be one of

the most anticipated mixed-use developments in Miami’s history, a result of the development’s ultra modern approach to a luxurious yet sustainable corporate community that has potential tenants vying for the chance to call Brickell Financial Centre “home.”

The first major lease to be signed was with established law firm Bilzin Sumberg Baena Price & Axelrod, LLP, who are making great strides to increase focus on sustainability within the firm and throughout the surrounding community. “They were looking for ownership, quality and a green building,” says Cockrum of Bilzin Sumberg’s decision to sign with Brickell Financial Centre.

The project’s two-phase construction process is well underway and ahead of schedule, with the projected completion of Phase I, the 40-story Class-A office tower, set for January 2010. Phase II will be a 68-story high-rise comprised of 300 luxury hotel rooms, upscale retail space, and even more office space. With its inauguration right around the corner, it seems Brickell Financial Centre’s celebrity will soar to new heights, a feat only to be rivaled by the iconic skyscrapers that will define it. **BM**



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Towers of key Biscayne D-507

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Litigation Master

For David Lee Ross of Greenberg Traurig, law is second nature and family comes first. Both, however, have yielded some great memories along the way.

TEXT BY *LUISANA SUEGART*
PHOTO BY *KATE BENSON*

It may come as a surprise for a prominent lawyer to take on a personal mantra that says, “Keep laughing,” but David Lee Ross, principle shareholder and senior trial lawyer at Greenberg Traurig, lives by those words every day. “I was always very comfortable as a public speaker and becoming a trial lawyer seemed the perfect outlet for that talent,” says Ross. “It was that or being an actor in musical theatre, but I realized that law offered me the intellectual stimulation I enjoy.”

And he’s had the good fortune of being at the center of some of the most newsworthy pieces of litigation in South Florida history over the past three decades. Among his notable achievements, he’s represented Eastern Airlines in a life-and-death conflict with its unions and various members of the sugarcane industry in a 17-year series of lawsuits brought on by farm workers. Most recently, he’s represented the oldest tobacco company in America in the longest, most complicated class action lawsuit ever tried in the U.S. “Frankly, maintaining a sense of humor helps at all times,” he laughs.

Born and raised in Chicago, Ross received his J.D. from the University of Chicago, but it was years earlier, while attending Northwestern University, that he met his wife, Abby, on her first day of college. The couple has been together ever since and has raised three children. “My family is the joy of my life,” he says. “It’s the quiet moments that speak most loudly to me.”

Ross says his wife has been a constant inspiration, especially when creating healthy habits are concerned. “My wife, an experienced marathon runner, encouraged me to join her in that endeavor a decade ago.” Today, his healthy practices go beyond the 17 marathons he’s completed and his daily morning workouts.

As such, Ross became a vegetarian 12 years ago, but says he still enjoys Brickell’s vast fine-dining scene. “Two of my favorite restaurants are Perricone’s and Dolores-Lolita,” he says. “At lunchtime I usually get takeout from Pasha’s or stop in for a veggie burger at Subway.”

For Ross, dining just adds to the many perks of being in Brickell. “It’s great to work in a neighborhood with a big-city vibe and minimum hassles,” he says. “I like that it’s cosmopolitan with a small-town feel.”





Deal Maker

Meet Monica Venegas, the professional who will guide you toward the smartest real estate deals available in Miami.

TEXT BY *LUISANA SUEGART*

PHOTO BY *KATE BENSON*

Power seller Monica Venegas knows how to get what she wants. “My philosophy in life is if you firmly believe in something, you have to make it happen!” Venegas, who is VP of International Sales for Cervera Real Estate, started working in the industry 14 years ago selling properties in the Brickell Key II development. Today, she advises top international professionals on the smartest real estate deals in Miami.

“When I started my career, I saw the need to expand sales to international markets and so I opened different doors and alliances with the buildings and developers that Cervera Real Estate represented exclusively,” she says.

So it came that Venegas started marketing the projects in Latin America, Europe and Asia. She has been involved in the sales of Portofino Tower, Murano at Portofino, Icon South Beach, Four Seasons, Trump Hollywood and 900 Biscayne Bay. And that’s just the beginning: the list of projects in her portfolio goes on and on.

Venegas is also the Director of International Sales and Marketing for Dellis Cay Mandarin Oriental in the Turks & Caicos. “I enjoy working for a master project that combines uniqueness, design-driven luxury living and a visionary developer that is setting an example of quality and perfection,” she says.

More than \$1 billion in sales later, Venegas is realizing her goals. Aside from her perseverance, she credits her success to her company’s focus on service and dedication to making life easier for its worldwide clientele, her very prized team, and a lucky briefcase given to her by her dad, which has been dubbed the “Monica Bible” by her clients.

Once she’s done answering e-mails, attending meetings and holding conference calls with clients, attorneys and closing coordinators, Venegas can be found having power lunches in Azul at the Mandarin Oriental, her favorite place on Brickell. She also enjoys happy hour at Segafredo. “At the end of the day, I’m exhausted, but I love it,” she says. “I try to be creative every day.”

It’s that thirst for creativity that has helped her excel in all facets of her career. “Through hard work, I’ve been recognized in this field... and it has definitely not been a free ride,” she says. “You have to enjoy what you do in order to succeed at it, and I certainly love what I do.”





Perfect Vision

Robert J. Rodriguez, co-founder and CEO of NatCom, is a visionary, a CEO and a world-record holder. The best part is that he's still full speed ahead.

TEXT BY JORGE ARAUZ
PHOTO BY KATE BENSON

It's not common to encounter an entrepreneur who started his own business right out of middle school, but so is the case with Robert "Bob" Rodriguez, who bought a carwash at a full-service gas station with his brother when he was just 15. "In 1978, when the gas crisis hit, we had cars lined up for miles," he says. "We had to use oversized garbage bags to transport all the bills we earned. From that time on, I was hooked on business."

Rodriguez's current company, NatCom, launched in 1982 when he and a friend went into business together. Ironically, the first check they made to open the account for \$50 bounced. "We've grown from those humble beginnings to operating a full-service integrated marketing and digital communications agency with operations in Miami, Washington, D.C., Atlanta and Madrid.

When he's not at the office, Rodriguez says he used to love racquetball sessions and meandering around the links. "These days I take my black lab for a walk around our Miami Shores neighborhood or take my two boys (soon to be three) to see the airplanes flying out of MIA," he says. "Sometimes I goof off and play hooky with my family – but don't tell my employees that!"

Other things that have taken him out of the office over the years include the extensive community roles he's held including executive committee member of the Miami-Dade Republican Party and the Greater Miami Chamber of Commerce; former chairman of the Board of Trustees of Cushman School; and the past president of the Florida chapter of the International Advertising Association. "These days my wife has me on other priorities," he laughs.

So what are Rodriguez's greatest accomplishments to date? "Making 676 consecutive payrolls in the 26 years we've been in business," he says. He's also proud of a year-long case study Harvard Business School completed on NatCom in 1993 and an "Around the World in a Day" promotion for Coors in 1995 that yielded a World Aviation (passenger) Record that still stands today.

Looking toward the future, Rodriguez plans to make large strides into digital via online, video and mobile initiatives. "We're witnessing the biggest tectonic plate shift in the history of communications and we're right in the middle of it," he says. And judging by his past successes, it seems he will be at the forefront.





The Art of Success

When it comes to helping the National Foundation for Advancement of The Arts/youngARTS, staying creative allows Christina DePaul to find solutions to just about any professional conundrum.

TEXT BY LUISANA SUEGART
PHOTO BY KATE BENSON

Christina DePaul's most prized possession is her address book – not hard to believe with NFAA alumni such as Broadway artist Raul Esparza and *Entourage*'s Adrian Grenier at her fingertips. "The arts have always been a part of my life," says DePaul, who began her career as a professor after attending Carnegie Mellon, the Pennsylvania Governor's School of the Arts and the Tyler School of Art. She's also served as an art school director, a dean and a senior VP for the Corcoran Gallery of Art. Today, she is president and CEO of NFAA/youngARTS."

"Each day I have the ability and responsibility to change the lives of young artists and have a strong impact on a critical time in their career: the beginning," says DePaul, which explains why she lives by optimism. "Saying 'I can't' is unacceptable. I believe there's always a solution."

And that determination has trickled down to the staff of 24 DePaul oversees. For them, there's a lot of responsibility to find solutions while influencing the cultural arts world and its audiences at large. "The seeds we are planting today in the arts will bloom and ultimately impact the nation's cultural tomorrow," she says. "And it all starts in a small office on Brickell Avenue!"

It is a location she especially enjoys on her time off. "My favorite pastime is drinking great champagne anywhere that has a great wine list," she says. "The best place for happy hour is Café Sambal at the Mandarin Oriental; the best power lunch is at Acqua inside the Four Seasons."

DePaul says the people she admires most are those who are both strong and sensitive and know what they want and how to get it. "In order to implement great ideas, there has to be many individuals working together," she says. "I incorporate this theory into my daily life in leading and gathering teams in order to design new programs for the benefit of our students."

Other than looking after her student artists, DePaul looks after herself, visiting RikRak Salon, her favorite place in Brickell...no surprise for a woman whose efforts are never short on style. "My high heels are my best accessory," she laughs. **BM**







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DANGEROUS LIAISONS



Temptation takes hold as a stylish couple encounters a mysterious stranger who will forever alter the course of their lives.

Photography: Kate Benson

Styling: Alex Blacke

Hair & Makeup: Pheonix with Face Forward

Models: Marcela Llodra with Mega | Ginero Mond with Front | Josh Gaddy with TAG Models

Location: Badrutt's Place, 120 South Miami Ave., Brickell

On her: Alice & Olivia Grey Bustier Drape Dress (\$396) available at Green Grass Boutique. Robert Rodriguez Multi-Suede Audrey Shoes (\$170) available at Essence Boutique. *On him:* Tailor Bird Burgundy Paisley Print Long Sleeve Shirt (\$258), Chocolate Brown Belt with Orange Stitching (\$95), Hugo Boss Dark Brown Pants (\$185) and Joseph Bruce Chocolate Leather Loafers (\$240) available at Moda G.






On her: Elizabeth & James Violet Priscilla Dress (\$386) and Paolo Pasotti Cubed Black Jet Bracelet (\$90) available at Green Grass Boutique. Gold Necklace Triplet (\$23) and Gold Charmed Necklace (\$30) available at Essence Boutique. *On him:* Turquoise Striped Black Long Sleeve Shirt (\$49) and Sky Blue Tie (\$35) available at Marco Serussi. Hugo Boss Navy Blue Pants (\$185), Black Leather Belt with Violet Stitching (\$95) and Giancarlo Silver & Blue Squared Cuff Links (\$65) available at Moda G. *Opposite:* Chameleon Chocolate Brown Shirt with White Collar & Cuffs (\$125), Ortenzi Black Pinstripe Pants (\$185) and Joseph Bruce Black Leather Belt with Violet Stitching (\$95) available at Moda G.





On him (left): Chameleon Blue Long Sleeved Shirt (\$85), Ortenzi Navy Blue Pinstripe Pants (\$125), Antonia Collection Tie and Purple & Lavender Diamond Ring (\$55) available at Moda G. Salvatore Ferragamo Black Belt (\$240) available at Saks Fifth Avenue, Bal Harbour. *On her:* Alice & Olivia White Bugle Bead Tank Dress (\$375) available at Green Grass Boutique. Black Diamond, Onyx and Silver Ring (\$150) available at Essence Boutique. *On him (right):* Marco Serussi Black & White Shirt (\$179) and Jet Black Silk Tie (\$65) available at Marco Serussi. Hugo Boss Black Pants (\$185) available at Moda G. Johnston & Murphy Black Alligator Belt (\$135) and Calvin Klein Sunglasses (\$110) available at Macy's, South Beach.

A man with dark hair and a goatee, wearing dark sunglasses, is seated on a black leather tufted sofa. He is wearing a black and white vertically striped long-sleeved shirt and a solid black silk tie. A woman's hand is visible on his left shoulder, and her legs are in the foreground. The background is a window with blinds.

On him (right): Marco Serussi Black & White Shirt (\$179) and Jet Black Silk Tie (\$65) available at Marco Serussi. Hugo Boss Black Pants (\$185) available at Moda G. Johnston & Murphy. Black Alligator Belt (\$135) and Calvin Klein Sunglasses (\$110) available at Macy's, South Beach.



Robert Rodriguez Dove-Colored Tiered Ruffle Dress (\$480) and Paolo Pasotti Pop Art Cubed Bracelet (\$165) available at Green Grass Boutique. Gold 3-Diamond Squared Ring (\$75) and Helena de Natallo Camel Soft Leather Bag (\$325) available at Essence Boutique. *Opposite: On him* (left): Ortenzi Chocolate Brown Pinstripe Suit (\$1,195) and Tailor Bird Long Sleeve Light Blue Shirt (\$190) available at Moda G. Johnston & Murphy Dark Brown Lizard Belt (\$182) available at Macy's, South Beach. *On him* (right): Marco Serussi Tan & Blue Striped Long Sleeve Shirt (\$59) available at Marco Serussi. Hugo Boss Black Pants (\$180) available at Moda G. Salvatore Ferragamo Black Leather Belt (\$275) and Gucci Sunglasses (\$275) available at Saks Fifth Avenue, Bal Harbour.





On her: Min Young Lee Aubergine Washed Viscose Circle Top (\$182) and Alvin Valley White Trapunto Pant (\$375) available Green Grass Boutique. Metallic glazed bangles (\$65), Silver Nu Earrings (\$65) and Ring with Black Diamonds and Onyx available at Essence Boutique. *On him:* Ortenzi Brown Light Blue Pinstripe Suit with silk tie and handkerchief (\$ 1,195) available at Moda. Gucci Sunglasses (\$275) available at Saks Fifth Avenue, Bal Harbour.



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THE NAME GAME

When James Dettore launched Brand Institute, he had one goal in mind: To create a respected brand that stayed true to its mission and never faltered. Although his image and goals may have evolved throughout the years, his foundation has remained as solid and iconic as the globally-recognized products he names.

TEXT BY *BILL LINDSEY*

PHOTOS BY *ANDRES HERNANDEZ*

A couple sits down to celebrate their anniversary by thumbing through an old album of their Hawaiian honeymoon. As they flip the pages, they're drawn to a candid shot of them by the shore with a young man in the background stringing seashells in a University of Hawaii t-shirt. They feel sorry for the poor lad and turn the page. What the couple doesn't realize is that the guy behind them so many years ago is now the Chairman and CEO of Brand Institute, an industry-leading nomenclature firm that has named some of the world's top brands for clients such as American Express, GlaxoSmithKline, At&T, McDonalds, Johnson & Johnson, Taco Bell, AstraZeneca, General Motors, Colgate-Palmolive and Merck, to name just a few.

In order to understand how this college student turned global branding powerhouse got to where he is, we have to start from the beginning. Growing up in a humble blue-collar neighborhood in Pittsburgh, Pennsylvania, James Dettore spent most of his leisure time watching old Cary Grant movies when he wasn't concocting dreams of grandeur that were ignited by parents who always pushed him to excel in academics and sports. "For as long as I can remember, I had visions of being a pro baseball player," he says. "I got a lucky break out of high school to play freshman baseball for Florida State University. The following year, I was approached by the University of Hawaii and of course accepted the offer to play in paradise."





So it came that Dettore embarked on his first business making and selling shell necklaces to tourists on the Hawaiian mainland. “The craze was just starting back then,” he muses. “Every morning I’d go out on the north shore to collect shells and go through the intricate process of stringing them together.” This cottage industry did so well that it allowed him to purchase his first home. It also taught him how to take a concept from the initial stages to manufacturing and eventually to shipping via Phillipine Airlines, where he worked in the evenings throughout his college years to make ends meet. “It was a very good thing that all these pieces started falling in place, as it eventually became apparent that I was not very good at sports,” he laughs.

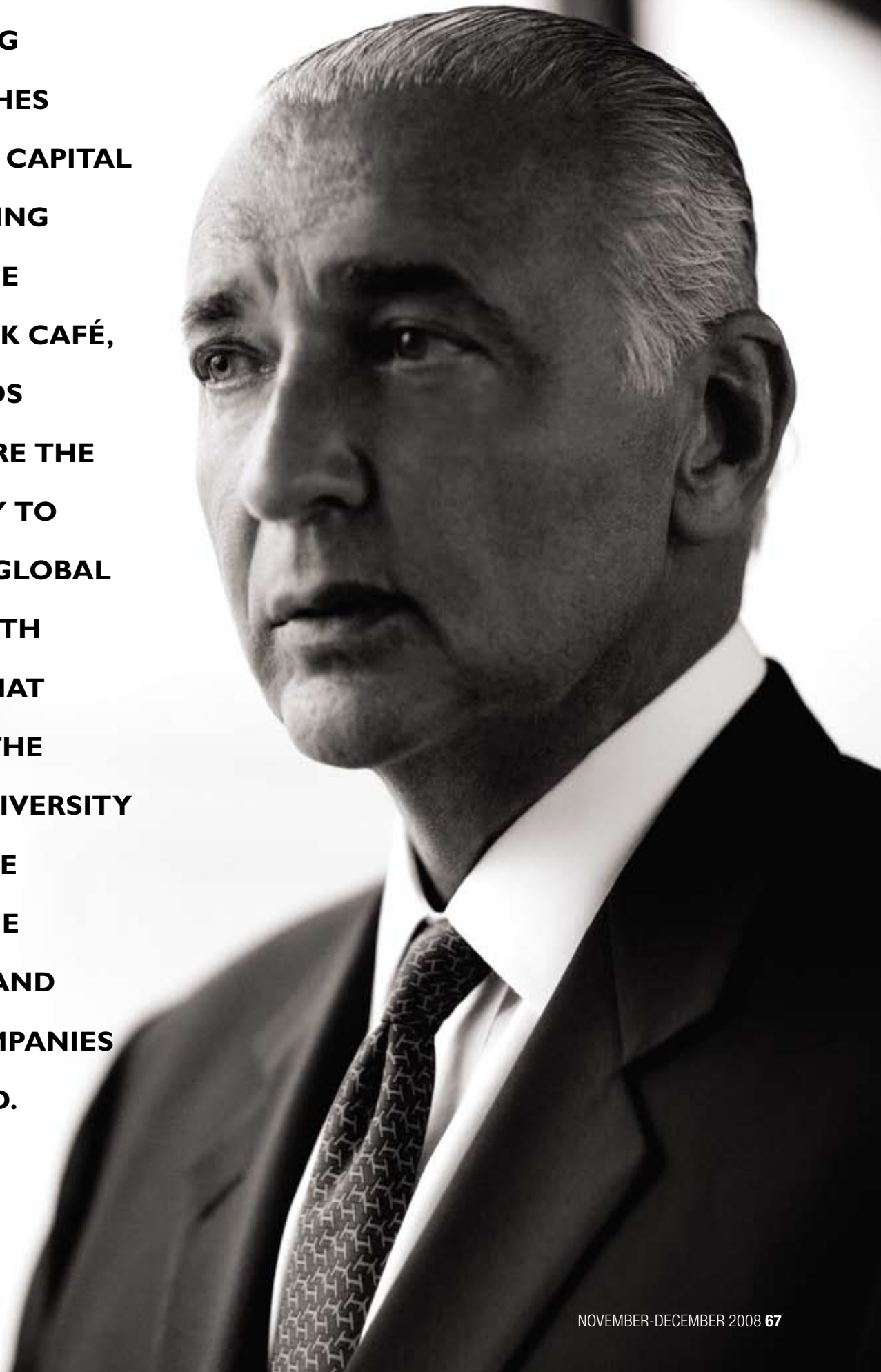
That experience proved useful when, upon graduation, he was offered a position in the sales department at the Kahala Hilton. The hotel sent him to Cornell University’s Hotel Management Program for a thorough understanding of the hospitality business. Eventually, he was put in charge of VIP Services at the resort. It was in that role that he met the man who would change the entire course of his career. Andrall Pearson III, the President and CEO of PepsiCo, was a regular at the hotel and more than impressed at Dettore’s ability to coordinate his golfing outings and dining experiences. “He took notice of my eagerness and willingness to please and offered me a job,” says Dettore. “It was an opportunity I couldn’t refuse.”

James Dettore likes to take time to reflect by himself whenever his busy schedule allows. He particularly enjoys relaxing in the area surrounding his global headquarters in the heart of Downtown Miami.

Through his new role as Director of Corporate Communications for PepsiCo subsidiary Pizza Hut, Inc., Dettore was able to travel extensively for meetings and conventions with some of the top officers for the many divisions of PepsiCo including Pizza Hut, Taco Bell and KFC. “The position helped me transition from sales to marketing and gave me a better understanding of the corporate nuances at the top of some of the world’s most respected businesses,” he says. “From that point forward, I began to see real opportunity in business.”

But Pearson wasn’t done with Dettore yet. “One day he sat me down and challenged me by simply saying: ‘It’s time for you to go back to school for a master’s degree.’” As a result, Dettore earned a masters in Communications from Wichita State University and eventually, while he was simultaneously managing his own business many years later, from the Harvard Graduate School of Business Administration. “I couldn’t believe the real-world insight I gained from the case studies at Harvard Business School – each proved relevant as I managed the many challenges new businesses must face,” he says. “That education was critical in order to

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GRILL TO SIPPING
CUBAN COFFEE
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compete successfully in today's innovative global business environment." Today, Dettore is a member of the Owner-President Management Committee for the Harvard New York Chapter, a group comprised of Harvard alumni that meets every month to share valuable insight as an outside Board of Directors of sorts for each other's companies.

After his first masters, Dettore took on executive-level stints with Ralph Lauren and Burger King, before being contacted in 1985 by a headhunter who offered him the opportunity to work with Interbrand, one of the first

branding companies in the U.S. "At that time, the concept of branding was still in its infancy stage," he says. "Everything I learned was on-the-job and I put in many long hours and hard work, applying the disciplines and skills I had acquired in my previous posts." Consequently, as second-in-command at the firm, he helped bring the concept of branding into mainstream consciousness. Eight years after accepting his position with Interbrand, Dettore launched Brand Institute in New York City, a company that today is an industry-leading, multi-national branding firm offering a robust portfolio

BRAND POWER

For a decade-and-a-half, James Dettore and his team at Brand Institute have created thousands of brand names that have been seared into the minds of consumers all over the world. Here are a few you may have come across recently:



Lunesta

The name arose from combining a "lunar"-inspired beginning and a "siesta" ending.



Frappuccino

A union of the popular "cappuccino" and the New England term "frappe," which means milkshake.



Aquafina

As clear as the liquid itself, this name literally translates into "fine water."

of naming, research, regulatory and design services to some of the world's most recognized organizations.

But Dettore's first solo leap into the corporate world wasn't as simple as he'd hoped. "When I went to get my first Small Business Administration (SBA) loan, they gave me 13 lenders to apply to...the first 12 rejected me," he says. "Thankfully, 'Lucky #13' was the charm and I was in business."

The first year of operations presented its own unique set of hurdles. "The most difficult moments were when clients kept telling me that they could not take the risk of choosing Brand Institute until we had more experience and furthered our reputation," he says. "Focus, assertive sales efforts and great client service got us past the first – and the most difficult – year."

Then in 1997, Dettore's accountant suggested moving out of New York City for tax purposes, and The Magic City was naturally at the forefront as an alternative headquarters. "I love the ocean, the sun and the excitement that Miami offers," says Dettore. "I knew almost instantly that this was clearly the kind of city for Brand Institute to call home." Over time, Miami surpassed all his expectations and his business is now perched atop the Ocean Bank building at 200 SE 1st Street...right on the pulse of the ever-booming city. "From hosting power lunches at Brickell's Captial Grill to sipping Cuban coffee at a sidewalk café, Miami affords the opportunity to



Gardasil

The first half alludes to the word "guard." The suffix "asil" balances the name with a feminine tonality.



Acuvue

This name immediately evokes "accurate view" in a memorable manner and is conceptually synergistic with Hydraclear technology, thus communicating moisture, comfort and clarity.



Frutista Freeze

This Mexican-inspired name for the popular Taco Bell drink suggests fruit-filled frozen fun.



appeal to a global clientele with an allure that represents the creativity, diversity and mystique of one of the greatest brand identity companies in the world,” he says.

Despite South Florida’s year-round sunshine and warm temperatures, Dettore says he never had to sacrifice his classic contemporary styling of three-button suits, spread collars with French cuffs and accent ties for more tropical attire. “My parents told me at an early age to dress for success, and that you could never overdress in business,” he says. “After 25 years in the identity business, these early impressions still hold true today.”

It seems dressing for success has translated favorably into Dettore’s empire. Besides headquarters in Miami, Brand Institute currently has offices in Austin, Chicago, Frankfurt, Geneva, London, Los Angeles, New York, Ottawa, Raleigh-Durham, Rockville, San Francisco, Tokyo and Toronto. Dettore also plans to add a few more European and North American locations to further solidify the company’s global presence. Additionally, Dettore has created two subsidiary organizations, Drug Safety Institute for Regulatory Affairs Services and Research Solutions Institute, which are also

industry leaders in their own right. Between January and June of this year, Brand Institute named 77% of all the FDA-approved pharmaceutical drugs and 71% of approved pharmaceuticals for the European Medicines Agency (EMA), the FDA’s equivalent in Europe. Currently, eight of the top 10 direct-to-consumer drugs on the market and 90% of future “pharmaceutical blockbusters” have been named by Dettore and his team.

So it comes that the humble boy from Pittsburgh who spent hours watching Cary Grant movies at home before stringing shell necklaces by the seashore in college has surpassed all of his expectations, despite the many challenges he faced along the way.

Which leads us to our final question: What’s the most prized business tool in this man’s arsenal? “I always sign important documents with a Mont Blanc fountain pen,” he says. “This has been a religious ‘successory’ for me since I started in business. It just makes important documents stand out even more.” And with that, he’s off to help name another brand we will all be chatting about for years to come around the dinner table. **BM**

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Power Dine

The Andu brothers are earning quite the reputation as Brickell's savviest networking party hosts. Their signature dishes, cocktails and guestlists are leaving the area's finest with no choice but to return for more week after week.





THE ANDU TOUCH

If you're looking for a power brunch, lunch or dinner just steps away from the hustle-and-bustle of Miami's most prestigious skyscrapers, Andu Bistro & Lounge won't disappoint

TEXT BY *JORGE ARAUZ*

PHOTOS BY *KATE BENSON*

Although their last name means “old” in Spanish, Antonio and Juan Pablo Viejo’s culinary brainchild is anything but. “We really wanted to create an environment that appeals to discerning, modern aficionados looking for a new kind of experience,” says Antonio of the 150-seat Andu Bistro & Lounge right off the Miami River on the ground floor of Neo Vertika. “And we think we’ve created just that with this space – and then some.”

From their hearty signature dishes to their creative appetizers, dips and spreads, homemade flavored vodka, signature cocktails and hefty wine list, it seems that everyone’s tastebuds will be satiated, no matter what they’re looking for.

“What I try to accomplish at Andu is an eclectic mesh of Mediterranean cuisine,” says Executive Chef Nate Martin. “I want people to come in and enjoy themselves as well as the food and spirits.” And, says Martin, simplicity yields the most palate-pleasing dishes. “The majority of true diners are tired of stuffy restaurants with the same old haute cuisine,” says Martin. “I believe people are looking for great, clean and simple food that doesn’t sacrifice creativity.”

And that’s just what patrons can expect at Andu – from their charred beef carpaccio cold appetizer and The Best Fries in the Universe (yes, that’s what they’re called) to any one of Andu’s signature dishes, their family-style


Whether dining with friends or with colleagues at Andu, one thing’s certain: The bistro’s diverse menu won’t disappoint and guests can rest assured there’s something for every taste.

fare and their four-dessert sampler, every dish is worth a taste. “Each dish on our menu is the most popular,” says Juan Pablo. “We’re different from every bar, from every lounge, from every restaurant in South Florida.” For lunch, the brothers say they are launching a Mediterranean Lunch Box that will change every day. An email with the menu will be sent out to patrons so they know what to expect. Other exciting themed meals include “Make-Your-Own Bloody Mary” Sunday brunches and “Free Sangria Pitcher Night” for ladies on Wednesdays and Fridays.

But perhaps the aspect that sets them apart the most is the quality of their diverse staff, an international flair that complements the make-up of the area. Almost every corner of the world is represented here – from the Irish mixologist, Damien Rivadeneyra, to South American, French, Italian and Polish servers and kitchen staff. The list is almost too long to keep track of.

“The majority of true diners are tired of stuffy restaurants with the same old haute cuisine. I believe people are looking for great, clean and simple food that doesn’t sacrifice creativity.”





The resident mixologist at Andu makes sure that every drink on the menu is inspired by the sophistication that has come to define the Brickell corridor and everyone in it.



All the dishes and libations at Andu are comprised of a unique melding of ingredients, textures and flavors that evoke a variety of different sensations, depending on who is tasting them.



“The key qualities we look for in our employees are friendliness, honesty and etiquette,” says Juan Pablo. “With those three qualities, success is inevitable...diversity is an added bonus.”

For the décor, the brothers contracted an original Norwegian glassblower for the hanging glass bubble installation in the center dining area as well as Argentine sculptors and painters to add some vibrant, creative details throughout the space. The brothers say they shift the music frequently, depending on the clientele in the restaurant at any given time. “We can go from loungy tunes to bossa nova to oldies from one minute to the next, depending on who walks into the room,” says Juan Pablo.

Besides the surroundings and great food, another thing that people come to Andu for are the social networking events the brothers host on a regular basis. “Our hope is that by throwing

these sorts of parties for various markets we will be able to establish a varied and far-reaching clientele that will in turn force us to become even more creative with our menu than we already are,” says Antonio. “From young professionals to families and CEOs, we welcome everyone.”

So why the name? “It’s the most frequent question we get from customers,” says Juan Pablo. According to the Viejo brothers, Andu is a gelling of Antonio and Duly, Juan Pablo’s nickname growing up. “Anduly wasn’t iconic enough,” laughs Antonio, “so we decided to go with the more impacting Andu, that way we both got two letters in.”

If they had to sum up the slogan for Andu in one sentence, what would it be? “It’s my pleasure,” they both echo. “This line resonates from every inch of this establishment.” And judging by the success of the place so far, it seems they’re right. **BM**

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ECO CHIC



Terrazas de Coson creates beachfront opulence in the rolling hills of Las Terrenas in the Dominican Republic with new residences that allow for luxury living within the Samana Peninsula’s stunning natural surroundings.

TEXT BY KAYA BAEZ
PHOTOS AND RENDERINGS COURTESY OF
TERRAZAS DE COSON

With today’s second-home offerings mostly comprised of crowded condominiums, it’s no wonder the new resort development Terrazas de Coson – a private hillside habitat soaring above the breathtaking beaches of the Dominican Republic – has been swept up by buyers. This lavish property nestled in the verdant hills of the Samana Peninsula presents all of today’s modern conveniences while preserving our fragile environment. “The ideal residents of this property are people who prefer to be anonymous while enjoying all the luxury settings that Terrazas de Coson will provide,” says Sheila R. Bokstein of R3 International Realty in Brickell, the exclusive sales agent for the property. “These folks choose to be unique but also value and appreciate nature in its virgin state, untouched by humanity, so they can enjoy breathtaking sunsets, the beauty of the ocean and the sound of the wind all from the privacy of their own modern villa set atop gorgeous mountains.”

Constructing this first-class “Garden of Eden” was no easy task, but the Terrazas de Coson team lead by Eric Lhardit of Valman, insisted on absolute perfection before they broke ground earlier this year. Spread across 370 acres of lush land, the 72 exclusive villa estates, six-star European-style hotel and spa, full-service club house, first-class restaurants featuring the area’s freshest foods, tropical gardens and water features are all nestled within a “mountain meets ocean” sentiment similar to that of Malibu or Hawaii.

The lines between man and nature become blurred as one glides through the property's waterfalls, vibrant flora and fauna, covered walkways, swaying palms, and the finest facilities imaginable. Phase I of the property sold-out in four weeks; Phase II, which is comprised of eight new exclusive villa estates, has just been released.

Designed by renowned firm GVA, ranked by *World Architecture Magazine* as the best architectural firm in Latin America, each villa estate is inspired by its individual picturesque setting within the property. Owners will have the option of choosing from three sophisticated design templates, yet no two homes will be alike. Additionally, the landscaping and canopy of trees will ensure that each home is virtually invisible to its neighbor.

Located 500 feet above sea level, the spacious abodes extend up to 12,000 square feet in size. Every room enjoys stunning panoramic views of the white-sand beaches, turquoise waters and lush green mountainside. Each residence will be move-in ready, featuring natural and resilient finishes made from a variety of stones, cumaru hardwood floors and walls, glass to enhance transparency and lightning, aluminum and steel.

Inspiring the property's moniker, the grand terraces made of teak and rustic marble create a separate outdoor dwelling with multiple glass-walled infinity pools and water features, beautiful wooden pergolas, outdoor showers, and lush tropical gardens. With buyers from all over the world, Terrazas de Coson took their residents' conveniences into serious consideration, equipping all homes with interior and exterior telephone lines, intercom systems, Internet and cable considerations, fully operational kitchens and convenient laundry services.

Backed by a Swiss corporation that manufactures turbines for wind energy, a dedication to aiding and protecting the environment was a necessity at Terrazas de Coson. The team implemented numerous elements to promote the

concept of living within our environmental means. Carlisle, a worldwide leader in ecologically compatible construction techniques, created curved, gardened tile roofs that facilitate the recovery of rainwater and save power. Additionally, each home at Terrazas de Coson will run on solar energy and other renewable sources. The water will be provided by cisterns; using very little of the region's freshwater sources. These efforts will not only save the use of fossil fuels but will create energy savings for the owners. "Working with wonderful partners who are experts in this field, we are able to not only preserve the environment but also contribute to it," says Lhardit.

In addition to the premier villas, Terrazas de Coson will boast an exclusive 6-star European-managed boutique hotel with 28 contemporary bungalows. Complete with their own plunge pools, panoramic views, and spacious terraces, these suites will be nothing short of spectacular. A funicular gives access to the resort which includes a variety of amenities for both guests and residents such as infinity pools, a private beach and beach club, a revolutionary spa, indoor and outdoor bars and several restaurants ranging from casual cafés to fine dining.

Bringing 5-star cuisine to Terrazas de Coson, famed French Chef Christophe Leroy will head up the hotel, two restaurants and the beach club. Leroy gained invaluable experience serving the rich and famous as he worked his way through Europe's greatest kitchens, including Louis XV in Monte Carlo and Chateau de la Messardiere in St. Tropez.

The property's Residents' Club is expected to be finished in early 2009. Guests may also rent the villas from owners who have opted to put their homes in the rental pool. This option, combined with recent tax-break incentives passed by the Dominican Republic's stable government, provide Terrazas de Coson with a sense of economic stability rarely found in today's marketplace.

Villa Influx

Located 500 feet above sea level, all three villa estate design templates at Terrazas de Coson feature spacious abodes with panoramic views, sprawling terraces and landscaping that ensures complete privacy in paradise. A 6-star boutique hotel will serve as the anchor of this residential masterpiece.



Villa 1



The natural wonders found throughout the area surrounding Terrazas de Coson offer seemingly endless options for exploration that range from breathtaking waterfalls to scenic trails and other attractions unique to the area.

Bahia de Coson, the property's private beach club, is one of the highlights of Terrazas de Coson. Rarely can one enjoy the seclusion and magic of a hillside retreat without sacrificing the beauty and excitement of world-renowned oceanfront. At Terrazas, the beach club provides private

cabanas, spa services, a beachfront restaurant and bar, and a host of activities such as sailing, snorkeling and boating. The beautiful region of Samana is also home to some of the world's best fishing, scuba diving, horseback riding and championship golf.

The region's natural wonders continue at Salto di Limon, a miniature version of Victoria Falls, and within the treasured national park of Los Haitises, full of lush mangrove forests, small islands and caves. Terrazas de Coson owners and



Villa 2



Villa 3



The property's private beach club, Bahia de Coson, is one of the highlights of the Terrazas de Coson property. Here, the seclusion and magic of a hillside retreat combine with the beauty and excitement of world-renowned oceanfront.

guests can experience a once-in-a-lifetime opportunity as they watch thousands of humpback whales frolicking during mating season from the comfort of their own balcony. For those looking to simply get away from it all, a leisurely stroll along the miles of pristine, untouched beach provides the perfect escape.

The nearby town of Las Terrenas has become an international melting pot of French, Spanish, Italian, German and Dominican influences. A worldwide hotspot for those “in-the-know,” Las Terrenas has achieved the rare combination of sophistication, charm, excitement and subtlety. With numerous beachfront restaurants and cafés, an exciting nightlife and quaint shops and boutiques, there's literally something for everyone in this picturesque village.

With its own heliport, Terrazas de Coson is easily accessible

even whilst retaining its dedication to privacy and security. In addition, the development is conveniently located near six airports, including the new El Catey International Airport just 10 miles away. The property is also accessible by the newly constructed highway from Santo Domingo, cutting the driving time from five hours to less than two. Additionally, Stewart Title, one of the major forces in its field, has been enlisted to guarantee clear title for all Terrazas de Coson transactions.

If the aforementioned hasn't convinced you to invest in this one-of-a-kind oasis, Bokstein definitely will. “I will personally guide anyone interested toward the dream life they deserve by showing them the keys to an authentic paradise,” she says. “I'm happy to give personalized tours to the property to prove that I'm not lying! Anyone who decides to call Terrazas de Coson home is going to thank me for the rest of their lives for introducing them to this pristine piece of real estate.”

To schedule a private tour, call Sheila R. Bokstein from R3 International Realty at 786.346.6844. For more information, contact 1.800.701.8414 or visit TerrazasDeCoson.com. **BM**



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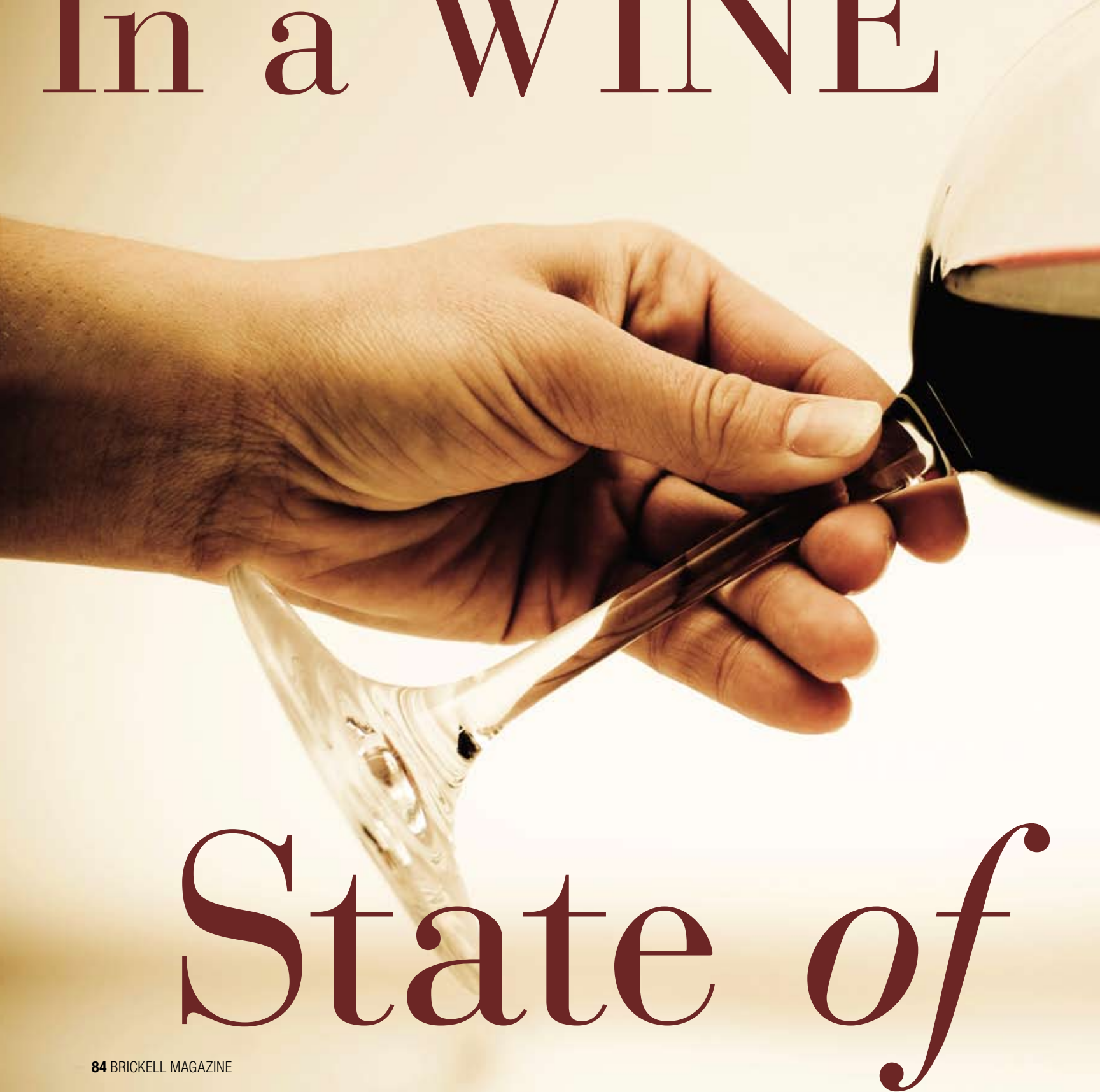
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Whether you want to blend your own flavors, sip on environmentally friendly reds or whites, or visit the latest wine hubs throughout the world, the wine trends we've discovered will leave you wanting a second pour — or bottle — even if your connoisseur skills aren't quite up to par.

TEXT BY SANDY LINDSEY

No longer just the providence of rarified oenophiles and snooty sommeliers, wine has become fun. This doesn't mean everyone's happy drinking plonk, far from it. But as Corporate Sommelier and owner of Just Grapes, Don Sritong, says: "The best wine for you is the wine you like best." Today, Americans are drinking wine more than ever, resulting in a record 3 billion bottles consumed last year. Most of these folks are worldly, educated people who, while they may not have inherited a cellar full of unforgettable vintages that date back to their grandfather's heyday, are ready to start filling the racks in the new custom cellar and wine tasting room they've created in their mind. And with this influx of new blood has come some interesting new trends that we just had to tell you about.

ORGANIC WINES

The increasing popularity of organic wines should come as no surprise since concern for personal health and environmental impact is on everyone's minds these days. Organic wines are not as new an idea as one might imagine. In fact, many wineries have long been committed to sustainable growing, taking advantage of the multitude of benefits of biodynamic farming practices. Many of these vintners use organic practices not only because they value the land that produces their top bottlings but because they want to bring out the best in grapes of all qualities. Natural growing



practices result in wines that showcase stronger flavors from their native lands. Of course, during the initial organic wine craze there were some truly dud bottlings out there. “There’s still a small stigma left over from 15 or 20 years ago when wines were marketed as organic and weren’t very good,” says Gregory Dal Piaz of Astor Wines & Spirits in New York City. “I don’t think selling something just because it’s organic is the best way to market wine. You promote wine because it’s good.” Wine firm Latour doesn’t have to worry about being labeled merely “good” since winemaker Jean-Pierre Latour

Whether you prefer sipping wine during an intimate dinner or alone at home watching your favorite TV show, the key is to discover which wine sets which mood so that every experience is as memorable as possible.

took over the estate and began what *Le Review des Vins de France* has called “a true cultural revolution.” In addition to bringing in new technology, he began to employ mostly organic agricultural practices in his vineyards including implementing non-interventionist winemaking processes. The results have ensured rave reviews ever since.

Wine 101

Cavas Winebar on Brickell Key was created to make novice wine aficionados comfortable during their tasting experiences. With more than 80 wine selections and a state-of-the-art wine dispensing system, you’re bound to find one you like. Here’s what you can expect when you arrive:

STEP 1:



Purchase your pre-paid card and prepare for a great time.

BLENDING PARTIES

All of this innovation has lured in budding oenophiles who are soon ready to move on from the critter brands to a wider selection, while not completely abandoning their habits. This increased fascination with all things wine has led to another new trend: at-home blending parties. Forget complex martinis with stirrers that glow in the dark, home wine blending is now all the rage for novices and connoisseurs alike.

“Wine blending?,” you ask. Yes. It actually works out better than one would expect, allowing for distinctive new flavors and intriguing combinations to be created. Best of all, the ultimate goal is not to design the next Opus One, but to have some fun experimenting with friends. “The first step is choosing the wines,” says Sritong. “It’s important to remember to purchase several wines that are as close to 100% as possible. It is also ideal for the wine to be made from grapes grown in the same region.”

For example, he continues, 100% Merlot made from Napa Valley would be perfect for blending with 100% Cabernet Sauvignon from the same location. The right tools come next – ideally pipettes, graduated cylinders and proper stemware, though regular glasses and measuring cups are fine. You should have one glass for each different wine and at least one extra cup for blending. Always taste all of

Organic Sips

We predict the organic wine trend will explode this year with an increasing number of organic winemakers stepping into the limelight — and onto your dinner table. Here are a few organic winemakers to tip your glass toward.

Waverley Hills

This South African organic wine producer prides itself on its idyllic location at the foothills of the Witzenberg Mountain Range and surrounding ecosystem. The Du Toit Family, who owns the vineyard, has also recently added the Waverley Hills Restaurant and a scenic hiking trail to the location, ensuring that a visit will yield more than just an all-natural wine buzz. For more information, visit WaverleyHills.co.za.

Frey Vineyards

The oldest and largest organic winery in the U.S is also the first to produce biodynamic wines that feature no added sulfites, seriously reducing the dehydration and headache-factor associated with so many wines. This California-based winery has been around for more than a quarter of a century and prides itself on saving the palate and planet with every Earth-friendly grape they grow. For more information, visit FreyWine.com.

Nuova Cappelletta

Effectively blending history with the present, this Italian organic winemaker is also designated as an official wildlife reservation, furthering the owner’s mission to interact and preserve the surrounding environment. Their six guyot-trained vineyards are protected by animal, plant and mineral substances as opposed to chemicals, augmenting flavor in the process. For more information, visit NuovaCappelletta.it.



STEP 2:



Select the wine you want to taste from more than 80 options available.

STEP 3:



Choose the amount and size you want to consume and dispense.

STEP 4:



Enjoy your wine and pair it with the tasty tapas offered.



the wines on their own and take notes on your observations from aroma to taste and body.

Now it's time to start blending. Begin with equal ratios of each wine you're including. Taste each different blend you create, taking notes as you go. After that, the real fun begins as the party moves on to blending one's personal tastes. Want more structure and color? A lush blend? More spice? Anything's possible. Once completed, you may very well want to bottle up some of your creations and even design a label for it on your computer.

DESSERT WINES

Dessert wines have often been the forgotten treasure of the American palate. That's all changed with the recent interest in paring different wines with various chocolates for a truly decadent dessert course. Sritong recommends dessert wines because of their sweet taste. "The outcome of a perfect wine and chocolate pairing affinity is to make both the wine and chocolate taste better and to discover additional layers in the wine not revealed when consumed independently," he says. Though for us, the outcome is sinful fun that has some health benefits, as both offer beneficial antioxidants.

Regardless of whether you prefer local, national or international varieties, there is a vast array of wineries and vineyards ready to create the ideal wine for just about any palate.

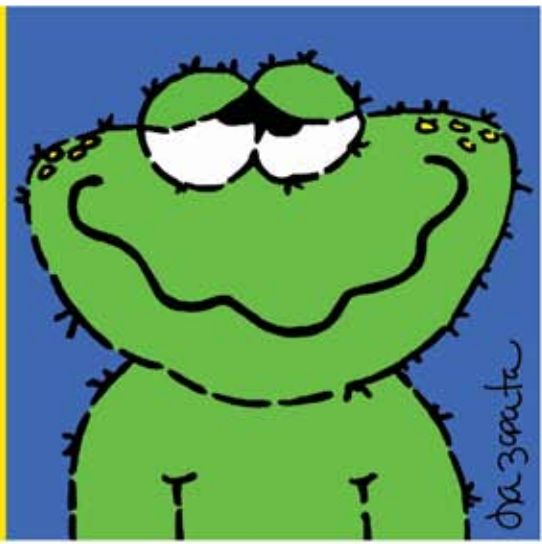
THE FUTURE

The modern outlook on wine is that it is no longer something to be whispered about in reverent tones amongst appropriate connoisseurs during wine club meetings and formal tastings. Instead, like a new member of the family, it is to be invited in and allowed to increase the pleasure and enjoyment of you, your guests and loved ones, whether by enhancing food, entertaining company by causing witty oeno-conversation, or by sitting down to a dessert red with a large piece of dark chocolate just because you deserve it.

As winemaking technology progresses and evolves with the changing tastes of connoisseurs around the world, allowing the winemaker more control and creative license than ever before, the wine drinker should feel a similar satisfaction when uncorking (or unscrewing if you're into Australian and New Zealand brands) the bottle they've chosen for their table. Most importantly, always remember Sritong's words: "The best wine for you is the wine you like best." **BM**



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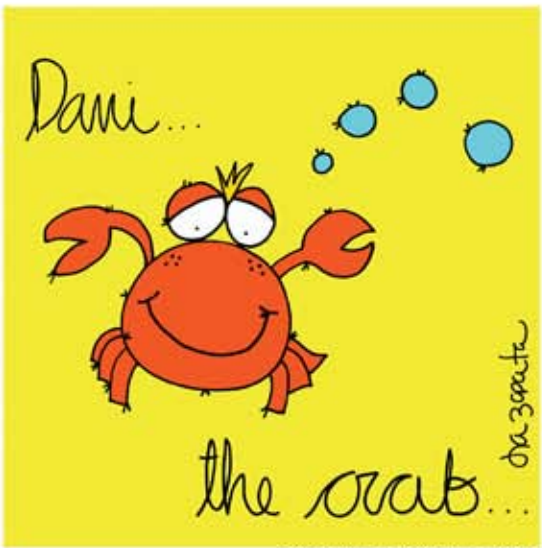
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ARTWORK



A man in a dark suit, light blue shirt, and pink striped tie is jumping joyfully on a beach. He has his arms raised in a 'V' shape and a wide smile. The background features a clear blue sky with scattered white clouds, a vibrant turquoise ocean, and a sandy beach. The overall mood is one of celebration and relaxation.

Diversions

When entertainment, relaxation, shopping and luxury experiences are in order, make sure these recommendations are at the top of your to-do list.

TEXT BY DAVID C. CLELAND

Party Smile

If your teeth are dingy, yellowing or just plain stained from wine, coffee, Diet Coke, cigarettes or all the fruity cocktails you've been imbibing lately, it may be time to take your smile to the next level at Key Biscayne's Smile With Zenitude, already considered by many as the premier cosmetic and restorative dental spa in the Sunshine State even before their December Grand Opening. Here, artistry meets science to provide a unique blend of caring, comfort and the most advanced dental procedures available including 1-hour whitening, Lumineers and Invisalign, all with an island paradise as the backdrop. Get a brighter smile today at their location at 604 Crandon Blvd., Ste. 205, in Key Biscayne or call 305.361.0810 to make an appointment. We promise you'll be smiling all the way there and for months after.



Glamour Makers

Sometimes a move from the Big Apple to the Magic City can be stressful for some, but for Fatima Sankar and her finance, it's been a dream come true after the recent launch of their new salon adjacent to The Vue at Brickell. L'atelier offers all the ambiance and inspiration of a posh, stylish artist's loft. Featuring a highly trained international team that has studied in France, Italy, Germany, Greece, Brazil, Costa Rica, New York and California, the salon and boutique offers a variety of services including styling and color, manicures and pedicures, facials, waxing, make-up applications, all-natural Brazilian keratin treatments, full personal color analysis consulting, body treatments, special events and a retail boutique. Translating into "artist studio" in French, L'atelier caters to a vast clientele. "Our mission is to provide the inspiration and tools for clients to cultivate a personal sense of style," says Sankar. "We take a comprehensive approach to customizing our care to the specific lifestyles of individuals — be they on their way to the beach or preparing for a special event. We are known for decompressing and distressing our guests from the moment they step foot into our welcoming, sleek studio." Their artists also make sure to create magnificent masterpieces for every guest personally. Make sure to stop by on Thursdays for L'atelier's champagne happy hour from 4 p.m. - 7 p.m. or attend their Nov. 20 Grand Opening Gala from 8 p.m. - 11 p.m. at their location at 1250 South Miami Avenue, Suite #6. For more information, call 305.577.5311 or visit LatelierSalonSpa.com.



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Take your pick from a bevy of appetizers, wines, desserts and much more at the newest and most delicious boutique in town. Kouzine is an elegant store that blends Latin-American mainstays like cheese, charcuterie and empanada trays with European delicacies such as petit fours and serranito sandwiches. Customers are encouraged to relax and enjoy the gastronomical tour of local specialty foods featuring a touch of homemade creations. All this is combined with the centuries-old tradition of fine wine drinking, where all the senses come together. The best part? You can stop into the store or have them deliver to you. Get a taste of the store by visiting them at 2223 SW 13th Ave., by calling 305.858.2980 or by visiting their website at Kouzine.com.



Dazzle Alert

If you're in need of jewelry that will be the center of attention at your next special occasion, Sowinski Jewelers on the first floor of Mary Brickell Village behind Rosa Mexicano has everything you need to make your days and nights memorable. The boutique is the only high-end jeweler in the Brickell area and an authorized retailer for fine designer brands such as Roberto Coin, John Hardy, Pianegonda and Edward Mirell, among others. In addition, they carry watches by Philip Stein, Toy Watch and Breil. This jeweler is also recognized for their exclusive and extensive fashion designs, diamonds and one of the best selections of children's jewelry in South Florida, so feel free to bring the whole family along or get some holiday shopping done while stopping in for yourself. For more information, call 305.352.5740. **BM**



Natural Fare

With humble beginnings back in 1980 in Acapulco, 100% Natural Restaurants promote a lifestyle free of artificial anything and serve their patrons a healthy dose of freshness and flavor with every dish, beverage and dessert on their menu. Check out their latest location at Dolphin Mall and at 50 Menores Ave. in Coral Gables. For reservations, call 305.513.0411. For a complete menu, visit 100Natural.com.

Sing It

Record producer, songwriter and singer Marco Flores' vocal coaching school at The Plaza on Brickell Ave. could have you sounding like Toni Braxton, Donna Summer, Thalia, Paulina Rubio and Gloria Estefan. "I have a way of bringing out the soul in voices," says Flores of his method. Flores, who has achieved 14 platinum albums and 22 gold albums, has proved to be a true asset to the music industry throughout his career. As ASCAP's "Songwriter of the Year" in 2001, Marco has garnered the attention of both critics and musicians alike and has received accolades for his numerous endeavors. He has produced and written more than 400 songs, four of which have topped the Billboard charts. To schedule a private lesson, visit MarcoFlores.com.





All That Jazz

The groundbreaking Jazz Roots Concert Series will include the most ambitious series of jazz performances ever produced in South Florida on Nov. 7 at the Adrienne Arsht Center. To open the show, Legends of Jazz Grammy winner Ramsey Lewis will be joined on stage by Cuban-born and fellow Grammy winner Paquito D'Rivera. Also performing will be the premier contemporary jazz all-star group Fourplay, featuring Bob James, Larry Carlton, Nathan East and Harvey Mason. For tickets and more information, visit ArshtCenter.org.

Piano Bar

Magnum Lounge at 709 NE 79th St. has been called Miami's only true piano bar. With a retro '50's theme featuring low lighting, booths, red décor and an unpretentious backdoor entrance,

Magnum portrays a sophisticated, laid-back atmosphere. Treat your eardrums to the best show tunes, cabaret and standards while satiating your tastebuds with a delicious menu

that is at once appealing and filling. Patrons

can also belly-up to the bar for daily happy hours from 5 p.m. - 9 p.m. Main courses range

from \$15 to \$31. For more information, call 305.757.3368.



Breakfast? Sold!

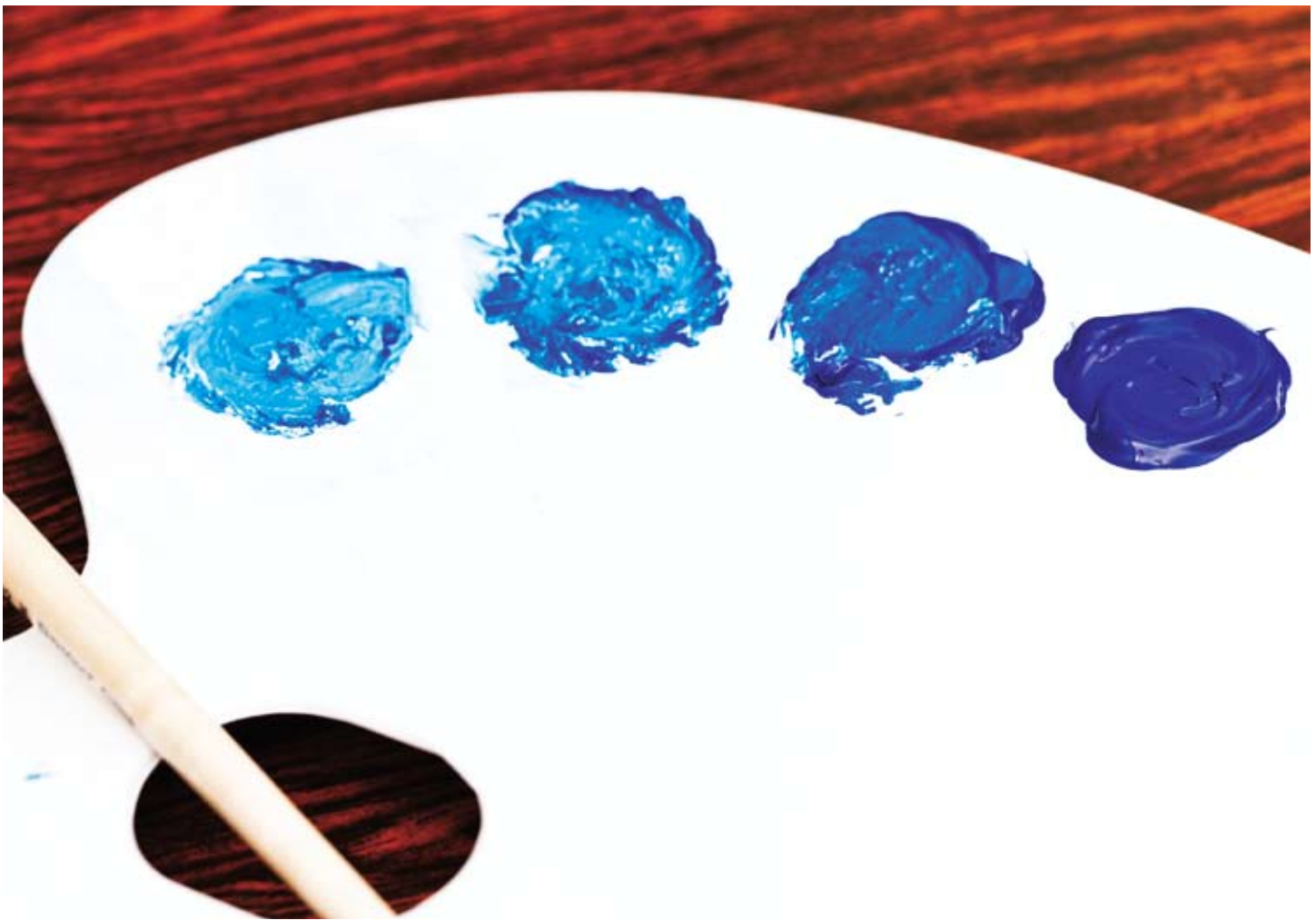
If you or someone you know is passionate about real estate and interested in meeting some of South Florida's top professionals in the field, Southbay Realty Group has devised an appealing way to get everyone under the same roof. Each month the firm invites realtors from various agencies to a breakfast meeting at the Ocean Club in Key Biscayne. Among the primary objectives are to network, improve relationships and communicate all the different projects each is working on. Attendees also learn about Southbay Realty's projects with South Bay Developers Group. For more information, contact Mark Chatburn at 305.365.7676 or MChatburn@SouthbayRealty.net.

Sweet & Sticky

Turning 50 has done nothing to slow down the Material Girl. As part of her Sweet & Sticky Tour, Madonna will bring another one of her famed full-blown production concerts to town on Nov. 26 at the Dolphin Stadium. After her latest album, *Hard Candy*, debuted at #1 around the globe, she's been hopping from city to city as part of a legendary tour that climaxes and ends in Miami.

You'll want to secure your spot as quickly as possible before they sell out.

For tickets, visit Ticketmaster.com.



Artistic Influx

The 7th installation of Art Basel Miami Beach rolls into town Dec. 4-7 to showcase art from more than 240 leading galleries in the U.S., Canada, Latin America and Europe, comprising more than 2,000 of the world's best creative minds. This year

welcomes special sections devoted to recent artworks and video and sound-based works as well as live performances, an open-air cinema and art in public spaces displays. For a complete schedule, visit ArtBaselMiamiBeach.com.

Stylish Dine

Thanksgiving on Brickell never looked or tasted so good. Azul, the Mediterranean/Asian fusion restaurant at the Mandarin Oriental on Brickell Key, has a fantastic Thanksgiving menu created with the too-busy-to-cook professional in mind. The five-course meal includes Foie Gras Torchon, Butternut Squash Soup with Nantucket Bay Scallops & Hazelnuts, Mushroom-Crusted Halibut with Black Truffles and Organic Turkey Ballontine stuffed with Confit Leg & Chestnuts. Finish off the feast (if you have room) with one the chef's decadent desserts. Each dinner runs \$85 per person. For reservations, call 305.913.8288.



Yacht Flaunt

Ah, the privileges that come with being a local! The Advantaged is a luxury service company with extensive knowledge and experience in the yacht chartering industry. You can take advantage of their expertise for pleasure, corporate functions, family gatherings or special occasions — all without the hassles of ownership. The best part is you can customize all your excursions to cater to the specific needs and desires of you and your guests as well as your vessel of choice including a 35-foot Cigarette, a 51-foot Hatteras Fishing Yacht and a 115-foot Lazzara Motor Yacht, among many others. For more information, visit TheAdvantaged.com or call Antonio Maldonado at 305.358.0745 and tell him we sent you.



VIP Experiences

When it comes to the newest and best in nightlife, dining and style, word of mouth is usually how you find out about the most exclusive openings in town. In the never-ending “friend-of-a-friend” chain, you’re well-connected, but there’s always room for one more source. Introducing RareDaily Miami, an exclusive email newsletter that recently launched in the Magic City. Sent out twice a week, it’ll keep you up-to-date on everything from the hottest new club on South Beach, to obscure indie-film screenings in chic locales and wine and scotch tastings at the best bars in town. Subscribe for free at Miami.RareDaily.com.



What a Show!

A Cirque du Soleil production is never something to clown around about...until now. *Corteo*, which means "cortege" in Italian, brings a joyous procession and festive parade to life through the imagination of a clown who imagines his own funeral taking place in a carnival atmosphere, watched over by quietly caring angels. Featuring 63 artists from 20 countries, the show will be at Bicentennial Park from Nov. 13 through Dec. 1, just in time for some holiday cheer and whimsy. For more information, call 1.800.678.5440.

Fine China

For the first time outside of China, ArtSpace/Virginia Miller Galleries will feature an exhibition showcasing contemporary Chinese art born of ancient traditions including a full-length dress made of shards of porcelain from the Song, Ming, Qing and Yuan dynasties as well as paintings by Cao Xiaodong, whose unique style simulates the Ben-Day dots from printing screens. For tickets or more information, visit VirginiaMiller.com.



NETWORKING NIGHTS

Every evening at Andu Bistro & Lounge is a reason to party. From social networking events to happy hour festivities and cocktail soirees, the Andu brothers who own this Brickell Corridor jewel are always looking for a new way to entertain the area's VIPs.

1. Host Dave Westbrook & Greice Dullius 2. Loreana Von Ploki & Devin 3. Claudia Pinto & Husband 4. Victor & María Sanchez 5. Dave Westbrook, Juan Pablo Viejo & Damian 6. Daniella & María Jose



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Encounters

FASHIONABLE ARTISTRY

Brickell's upscale Green Grass Boutique recently hosted an art exhibit and fashion show where guests enjoyed a Latin-infused preview swim show from Agua Bendita's 2009 collection coupled with artist Teepop's showcase of *Music Legends*, an exhibit featuring her signature urban graffiti and Pop Art style. Red Bar's DJ San Martin spun beats that kept the energy flowing and the spirits high throughout the event.

1. Claudia Sanz & the artist Teepop 2. The Exposition 3. Ana Jaramillo & Alexandra Odria 4. Adrian Molina, Ariana Diaz & Lourdes Lopez 5. Camilla Miller, Judy Altamirano & Paula Gomez 6. Isabel Artime & Marggie Hindie 7. Lisa Rodriguez & Lenia Padrino 8. Ana Martinez & Fila Martinez 9. Melissa Cantor & Rodrigo Ruiz 10. Catalina Jaramillo, Marisol Gomez & Carla Prudencio



READY TO LEARN

First Presbyterian International Christian School celebrated its formal inauguration at its new location at 609 Brickell Ave. The school was founded in 1998 in Key Biscayne and relocated to Brickell for the start of this school year.

1. The Inauguration **2.** Mary Oei & Michele Rodriguez **3.** Lisa Esperodi & Margarita Di Labio **4.** Clemens Hernandez & Gustavo Sidelnik **5.** Maria Padovan-Kindell and Ines Lozano **6.** Mabel Diequez, Daniela de la Cruz & Carl Mastaglio **7.** Susanna Valentine & Veronica Hardy **8.** Coni & Andreas Mastai **9.** Arturo Gonzalez, Elena Maslova & Erick Beliar **10.** Patricia & Jose Astorque **11.** Nicola, Luciano & Sandra Assunto **12.** Stephanie & Emmanuel Fiaux **13.** Jordan Bush & Amber Gaddy **14.** Lucila Pena, Cristina Lozano & Michel Katta **15.** Valeria Garcia & Mauricio Garcia **16.** Samuel, Marjorie & Domenico D'Alfonso **17.** Mariela, Tomas, Ignacio & Gabriel Chavarria **18.** Mikey Hubbard & Paola Padovan **19.** Doris Meyers & Marva Huff **20.** Consul Marco Rocca, Pastor Wayne & Ines Lozano **21.** Pasqea Estipani & Claudio Pastor





MARTINI MANIA

If you're looking for some of Brickell's most social movers-and-shakers, then a night at Blue Martini in Mary Brickell Village is in order. From weekday happy hours to weekend extravaganzas complete with live music and drink specials, this place always has something going on.

1. Nilda Flores & Alexis Anderson **2.** Jay & James Leung **3.** Robert & Barbie **4.** Yani & Orestes Gonzales with Jenny **5.** Charlie Vilar, Margarita Salgado & Lina Pacheco **6.** Ali Etesam, Lisa Adams & Doug Hannah **7.** Angel & Hercila Zayon **8.** Sergio & Teresa **9.** Orestes Gonzales & Jenny **10.** Ingrid & Misael Cruz **11.** VIP Guests **12.** Yani & Jenny **13.** Claudia & Heydi **14.** Tatiana & Tony **15.** Pedro & Carolina Lujan **16.** Carolina Vargas & Liliana Velasquez **17.** Jesy & Kaitlin **18.** Alina & Julio **19.** Bryant & Carola Niebruegge **20.** Lindsay Vhugs & Wissen Zamour





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SWANKY TIMES

Sophistication meets style at Badrutt's Place at The Vue on Brickell's edge. Besides the fine dining and expansive menu, this place offers several signature drinks that are sure to get the buzz going and the night started – or capped off – the way only a European-inspired venue of this caliber can.

1. Tyrese & Cherie & Cindy **2.** Rita & Rebeca with City of Miami Officer Jeff Giordano **3.** Donna & Scottie **4.** Adrian Molina, Ariana-Díaz & Lourdes Lopez **5.** Cesar & Lili **6.** Claudia & Ali **7.** Joani & Carmelita **8.** Sandrine & Litatinana **9.** Rita & Rebeca



ANTIQUE LEADERS

Alhambra Antiques in Coral Gables recently celebrated its 20-year anniversary and its ongoing status as the leader in the antiques and fine arts industry with the unveiling of an exclusive collection of Post-Impressionist paintings during a VIP party supporting Amigos for Kids.

1. Bill Heffernan, CEO of TotalBank; Douglas Scott; Olga Granda-Scott; Ignacio Granda; & Lyan Fernandez, Executive VIP of TotalBank **2.** Claudia Santiago, Martha Guerra & Maria Delgado **3.** Dora Valdes-Fauli, Ignacio Granda & Nancy Wilson **4.** Rosa Maria Plasencia, Executive Director, Amigos For Kids; Coral Gables Mayor Don Slesnick; Olga Granda-Scott; & Noel Rosquete, VP & Marketing Manager of TotalBank **5.** Dr. Margaret Eidson, Evan Siegel, Ana Siegel & Mike Eidson **6.** Karla Soimaud & Coco Palenque Torre



ART SPRAWL

A contemporary art exhibition at Art Vision Gallery in Brickell recently showcased the work of three emerging Miami artists: Courtney Johnson, Valeria Yamamoto and Cristina Figueredo Zizold. Guests perused modern masterpieces while sipping wine and mingling with the artists.

1. Art Vision Gallery **2.** Cuqui & Servando Parapar **3.** Alejandro, Cristina Zizold & Lose Trias **4.** Alexandra, Celina, Annette & Celi **5.** Celi & Fernando Figueredo **6.** Marcia Martinez & Liza Gallardo Walton



BRING ON THE SPIRITS!

PHOTOS BY DAVID HEISCHREK

Atlantico Importing Company recently celebrated the U.S. premiere of their super premium dark hand-crafted Ron Atlantico Private Cask Rum from the Dominican Republic. The event, hosted by the rum's founders, Aleco Azqueta and Brandon Lieb, took place on the outer terrace of a private residence in Gables Estates where guests frolicked, sipped and socialized amid an authentic Caribbean vibe.

1. Danys & Mieya Beaz, Frank & Debbie Schwartz, Marisol & Alberto Vega **2.** Alberto Rodriguez, Lyanne Azqueta & Manny Machado **3.** Barrett Green, Nicole Corona, Alexandra & Miguel Somoza **4.** Brandon Lieb & Giovanna **5.** Carolina & Aleco Azqueta **6.** Orlando & Melissa Cordoves **7.** Sandra & Alvaro Silva **8.** Bernard Garsen & Daisy Olivera with Nancy & Steven Bernstein **9.** Pepe Fanjul, Jr. and Lourdes with Emilia & Pepe Fanjul



BEAUTIFUL SOIREE

Ocean Blue Plastic Surgery recently hosted an intimate gathering to showcase the private, full-service cosmetic surgery center's team and vast list of cosmetic services.

1. Erica Alfaro, Yolanda Fernandez, Anire Okpaku with MD & Adriana Elguera
2. Glorinda Johnson & Adriana Imbu
3. Claudia Heimes & Cristina Mayer
4. Jessica Cristobal & Ana Amaral-Choi
5. Heather Rogers & Pablo Garzon
6. Dr. Amy Raines, Matt Pisoni & Yolanda Fernandez
7. Claudia Heimes & Norma Helou
8. Joaquin Cavaighac, Silvia Miranda & Henri Helon
9. Lisandra Vettoretti & Genilde Guerra
10. Liliane Rique & Andre Nunez



BRICKELL IN BLOOM

An audience of residential and commercial real estate professionals gathered recently to hear five industry insiders wholeheartedly agree that the Brickell Avenue corridor has finally delivered on its promise to create a true 24/7 urban lifestyle. "Brickell in Bloom" was the aptly-titled seminar held by the Realtor Association of Miami and the Beaches (RAMB) at 1060 Brickell, a new mixed-use real estate development located in the heart of Miami's most energetic neighborhood.

1. Marie-Charlotte Piro, Sue Ault, Adam Greenberg & Alyce Robertson
2. Lexi Keller, Krystelle Lopez & Michael Lapointe 3. Desiree Parth, Jolanta Dussaud & Genilde Guerra 4. Sun Chi Wong & Maylei Suen
5. Matt Haggman of *The Miami Herald* 6. Margarita Gorno, Jorge Catoggio & Jorge Sanchez 7. Steven Perricone



TENNIS ACE

Chris Evert, the world-renowned tennis icon and new wife of golf legend Greg Norman, recently headed to Miami's sandy shores for a private reception at the Mandarin Oriental on Brickell Key to formally announce her new Tennis Center in the Dominican Republic's billion-dollar Costa Blanca luxury oceanfront development. The Tennis Center will complement the project's world-class marina, waterfront condos, exclusive villas and private beach as well as Norman's first signature PGA golf course in the country.

1. Greg Norman & Chris Evert **2.** PEddie Diaz, Greg Norman, Davor Mimica & Adib Eden **3.** Jack Haim, Dr. Luis Jose Asilis & Fabio Ostrovietki **4.** Lic. Francisco Javier, Dr. Luis Jose Asilis, Chris Evert and Greg Norman **5.** Roberto Chapur, Wendy Justo, Francisco Javier Garcia & Cesar Jose De Los Santos **6.** Prim Siripipat, Johanna Gomez & Sandy Antonio



GREEN, GREEN EVERYWHERE!

Fertile Earth Foundation's *Water, Water Everywhere...* event was more than a success, it was the beginning of an eco-movement. Andre Balazs himself was grateful for the event's green mission as well as for the 450+ guest turnout at his property, the exquisite boutique Raleigh Hotel. Eco-chic designers Meadow and Ecoist put on an impressive fashion show. Daniell Washington, The Ambassador of the Sea, introduced her "crew" of five eager and well-educated children to the crowd, explaining the importance of the ocean. Guests were able to sip on eco-friendly cocktails, courtesy of VeeV while watching the internationally awarded film, *One Water*. It's easy being green!

1. Founder's Tiana Kai Madera & Lanette Sobel 2. John Betancourt, Jeanette Lue & Johnny Betancourt from Ecoist 3. Kari Madera, Sergio Garcia-Granados & Leana Cianfoni 4. Daniell Washington & Lisa Silvera 5. Eric Meier & Ernesto Arambatz 6. Luiz Rodrigues & Taire Souza 7. Jaime Martinez, Jeremy Fisher, Devon Cox & Isis Morales-Fisher 8. Andy Bryant, Melanie Di Pietro & filmmaker Sanjeev Chaterjee





THE GOLDEN TOUCH

If you're a real control freak in and out of the office and you thrive on impressing your superiors, subordinates, clients and guests, then get ready for this: Lantic Systems recently introduced the world's most expensive remote control – made of pure gold! The Gold RC1 controls projectors, TVs, DVDs, CDs, internet, email, security systems, lights, curtains, air-conditioning and much more with the simple push of a button, making it the perfect complement to even the most integrated office space. Get one for \$55,000 at LanticSystems.com. **BM**

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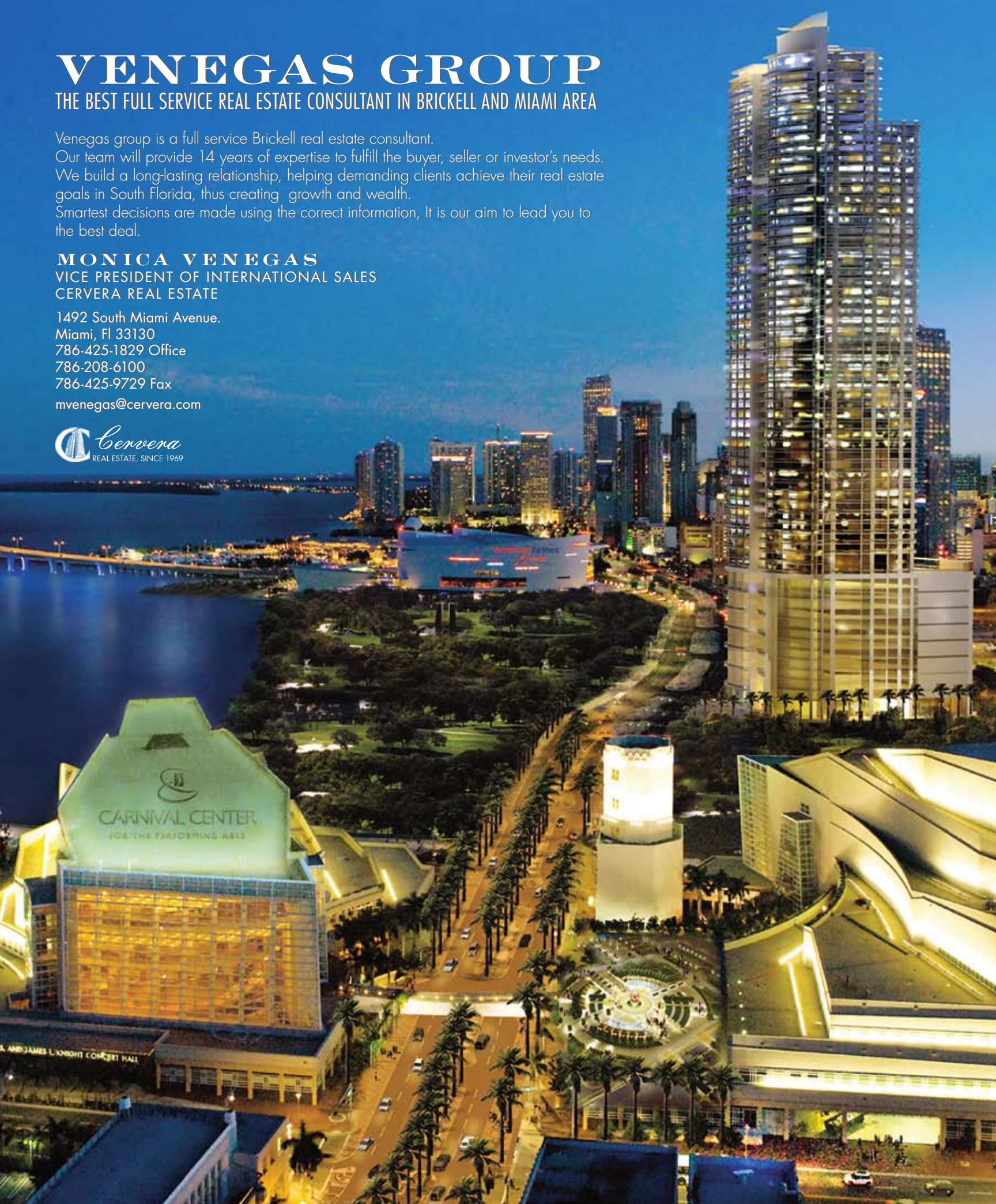
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